

OPT-IN TEMPLATE INSTRUCTIONS

The template includes WordPress ready code that you can add to a new post or page on your WordPress site. The code will use your current style sheet and will show the appropriate fonts, headline tag styles and so forth.

Alternative: We have also provided a .doc version of the template, so you can copy and paste the text as you wish, if you prefer.

If you're using the WordPress ready code, here are your instructions...

How to Use the WordPress-Ready Template:

Simply open the wordpress-ready-code.txt file and copy and start a new Page or Post on your WordPress site. Copy and paste that code into the "text" tab of your WordPress editor.



Additional notes:

- You can change *anything* you want on this template for your own business use.
- As mentioned, the template is for your own business use. You do not have the right to sell or rebrand the templates to give away to others.

Recommendations:

If you'd like to improve them template with your own personal information, consider adding:

- A video welcome message from yourself
- Text introduction with your photo, telling the visitor who you are and why you're offering the information.
- Testimonials from your subscribers who have gone through the email series and found it helpful.