

## Announcing The Brand New, 9 Part, Step By Step Video Course

"Finally, Learn How To Use the WordPress Gutenberg Editor...Starting Today"

This specific training course was designed to help you understand how to use the WordPress Gutenberg Editor in more depth, even if you are a newbie.

From the Desk of:

[Your Name]

Dear Business Owner

You're probably aware that most websites now use the WordPress platform to run and maintain their websites.

Most likely you're using it now.

Recently WordPress made a major overhaul of their editor. It went from the Classic Editor to what they have coined as the Gutenberg Editor.

But here's the problem. If you do a quick search on the Gutenberg Editor plugin, you will see that it has 1000's of negative reviews.

ns/gutenberg/

**Gutenberg**  
By Gutenberg Team

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### Description

Gutenberg is more than an editor. While the editor is the focus right now, the project will ultimately impact the entire publishing experience including customization (the next focus area).

[Discover more about the project.](#)

#### EDITING FOCUS

*The editor will create a new page- and post-building experience that makes writing rich posts effortless, and has "blocks" to make it easy what today might take shortcodes, custom HTML, or "mystery meat" embed discovery. — Matt Mullenweg*

One thing that sets WordPress apart from other systems is that it allows you to create as rich a post layout as you can imagine — but only if you know HTML and CSS and build your own custom theme. By thinking of the editor as a tool to let you write rich posts and create beautiful layouts, we can transform WordPress into something users *love* WordPress, as opposed something they pick it because it's what everyone else uses.

Version: 6.3.0  
Last updated: 2 weeks ago  
Active installations: 200,000+  
WordPress Version: 5.1.0 or higher  
Tested up to: 5.2.2  
Languages: [See all 45](#)  
[Advanced View](#)

### Ratings

[See all >](#)

★★★★☆

5 stars	500
4 stars	112
3 stars	107
2 stars	190
1 star	1,938

This is because even though it is listed as “newbie friendly” – there’s a bit of a learning curve that you have to get over to understand it all.

But now it’s not just a plugin – it’s built in by default into the WordPress admin dashboard.

Most likely you jumped in and thought – “this looks more complex – I want the old Classic Editor back!”

While - we’ll show you how to get the old Classic Editor back – the purpose of this course is to walk you by the hand – literally – step by step – and click by click.

If you can watch and follow the mouse – you will be a pro at the end of the course.

You’ll find the editing experience to be much more enjoyable and productive.

Introducing (title)

9 Part Video Course

Here's a list of this 9-part video series in more detail:

### **Video 1 - Introduction to Gutenberg and Why?**

Let's talk a little about Gutenberg – the pros and cons. A bird's eye view of the course and how it is laid out. More importantly – what you need in order to get started.

### **Video 2 - Quick Overview of User Interface**

Before we jump straight in - it's important to give you a quick overview of the Gutenberg editor so you know what to expect and how we are breaking this down.

### **Video 3 - Understanding the Types of Blocks**

Let's talk about the different types of blocks before we discuss them in detail.

### **Video 4 - Using the Sidebar**

The sidebar for the Gutenberg editor is located to the right. In this video - we will discuss the different features and what's available to you.

### **Video 5 - Common Blocks**

There's a category of blocks called Common Blocks. In this video - we will discuss the different features and what's available to you.

### **Video 6 - Formatting Blocks**

There's a category of blocks called Formatting Blocks. In this video - we will discuss the different features and what's available to you.

## **Video 7 - Layout Elements**

There's a category called Layout Elements. In this video - we will discuss the different features and what's available to you.

## **Video 8 - Not Ready For Gutenberg?**

Like many people - you may not be ready of Gutenberg. In fact if you do a search for it - you will find a huge amount of negative reviews. This is because of the learning curve. There are two ways for you to switch back to the old Classic Editor that you may be used to.

## **Video 9 - More Editor Options**

Besides the Gutenberg and Classic editor, there are more editor options available commercially. We'll discuss your options here and our favorite editor of all time.

Grab this video course and learn how to use the Gutenberg Editor to its fullest.

Warm Regards,  
[Your Name]

P.S. Download this course, even if we're sleeping.

P.P.S. This specific training course was designed to help you understand how to use the Gutenberg Editor to its fullest.