

TOP 10

Branding Tools

& Resources

Resources For:

- ✓ Logo And Website Design
- ✓ Expert Branding Tips
- ✓ Top Blogs You Should Follow



Building a brand start by having the right tools and advice. Here are the essential tools and resources to kick-start your branding.

Logo And Website Design

1. 99Designs

<http://99designs.com>



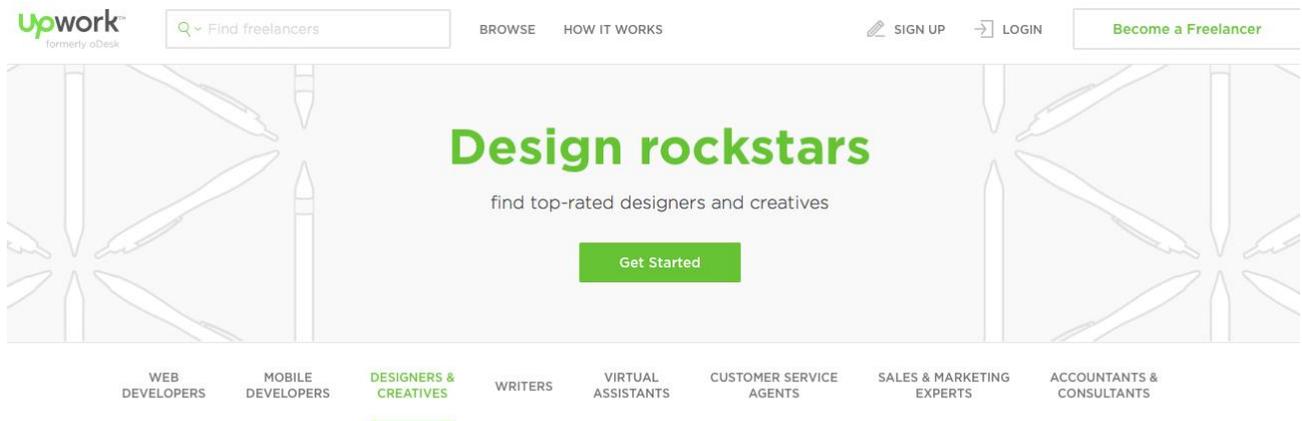
What do you need designed?

- Logo design
- Brand identity
- Logo & website
- Packaging design
- T-shirt design
- Car wrap design NEW

What makes 99designs a great site to get your logo or website designed is that you'll get the design concepts before you even choose a designer. Think of it as a design competition. Whoever creates a design that you like best, wins. Prices are higher than just hiring someone directly but it's a good choice, especially if you need choice.

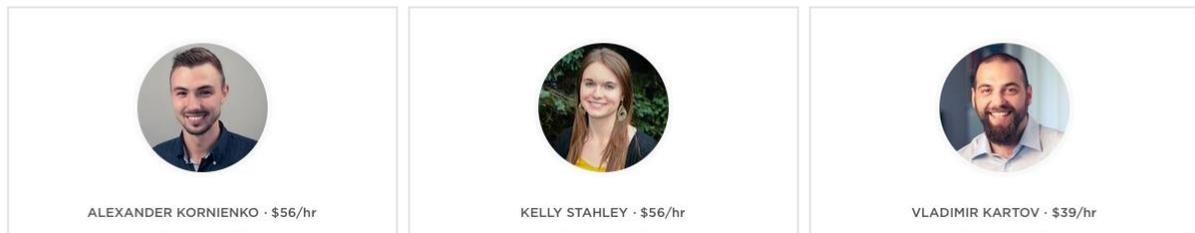
2. Upwork

<http://upwork.com>



The image shows the Upwork homepage banner for the 'Designers & Creatives' category. At the top left is the Upwork logo (formerly oDesk) and a search bar with the text 'Find freelancers'. To the right are links for 'BROWSE', 'HOW IT WORKS', 'SIGN UP', and 'LOGIN', along with a 'Become a Freelancer' button. The main banner features the text 'Design rockstars' in large green font, followed by 'find top-rated designers and creatives' and a green 'Get Started' button. Below the banner is a navigation bar with categories: WEB DEVELOPERS, MOBILE DEVELOPERS, DESIGNERS & CREATIVES (highlighted with a green underline), WRITERS, VIRTUAL ASSISTANTS, CUSTOMER SERVICE AGENTS, SALES & MARKETING EXPERTS, and ACCOUNTANTS & CONSULTANTS.

Browse our highest-rated designers & creatives



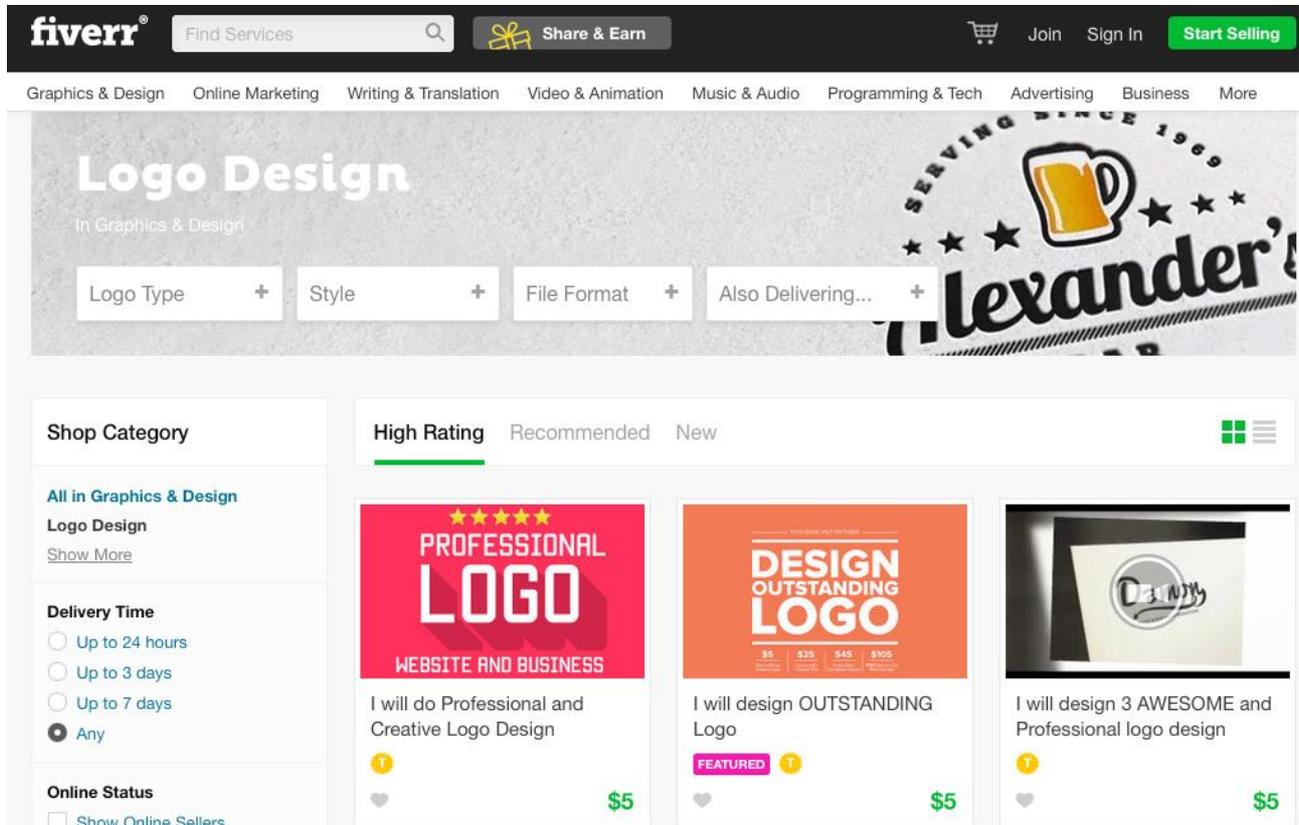
The image displays three freelancer profiles in a row. Each profile consists of a circular profile picture, the freelancer's name, and their hourly rate. The first profile is for Alexander Kornienko at \$56/hr. The second is for Kelly Stahley at \$56/hr. The third is for Vladimir Kartov at \$39/hr.

Freelancer Name	Hourly Rate
ALEXANDER KORNIENKO	\$56/hr
KELLY STAHLEY	\$56/hr
VLADIMIR KARTOV	\$39/hr

Upwork is overall a great place to get work outsourced. Simply create a new project and start getting designers bid on your project.

3. Fiverr

<http://fiverr.com>



On a budget? Go to Fiverr and get your logo designed for just \$5! Expect to wait a longer than the other methods of outsourcing though as a lot of the designers have a big que of orders. If you're willing to wait, then you can find some really professional designers on there. You'll also find an option on some of the gigs an "Express" option to get your logo designed faster.

4. Logo Garden

<http://www.logogarden.com/>

LogoGarden. Samples Products About Blog Tips Contest

Log In Contact
1-877-684-1983

Ready to fly solo?
Start with an amazing logo.
It's free!

Make my FREE LOGO ►

1,569,011 entrepreneurs have launched their business with LogoGarden.

WATCH DEMO ►

1000's of options.

Easy pick-n-click™ tools. Unforgettable results.



[MORE SAMPLES](#)

Want to design your own logo online? Use Logo Garden!

Branding Blogs

1. Branding Strategy Insider

<http://www.brandingstrategyinsider.com/>



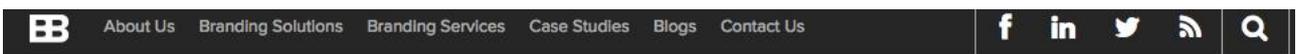
Why a Branding Strategy Blog?

At **The Blake Project** our sole focus is helping organizations create brands that build and sustain trust. **Branding Strategy Insider** is an extension of our efforts as brand consultants to help marketing oriented leaders and professionals build strong brands.

A top blog centered around branding.

2. Branding Business

<http://www.brandingbusiness.com/>



BrandingBusiness

California | New York | London



WE HAVE BUILT SOME OF THE LEADING B2B BRANDS.

WHAT IS THE WAY FORWARD FOR YOUR B2B BRAND?

THE LEADING BRAND STRATEGY AGENCY DEDICATED TO BUILDING B2B BRANDS

Built on rigorous, evidence-based thinking and courageous ideas, we help B2B companies achieve breakthrough success via the inspirational power of their brands.

Read more [ABOUT US](#).

Another leading branding blog centered around business branding.

3. Entrepreneur.com Branding Section

<http://www.entrepreneur.com/topic/branding>

Entrepreneur.com Branding section. The page features a navigation bar with 'Entrepreneur', 'Latest', 'Top 50', 'How To', and 'Lists' menus. A green banner for DocuSign is visible. The main content area is titled 'Branding' and includes a featured article with a large image of the Amazon.com logo and the headline 'Further Engage Customers By'. To the right, a 'MOST POPULAR' list contains articles such as 'The Basics of Branding', 'The 10 Most Talked-About Super Bowl Commercials of 2...', '10 Laws of Social Media Marketing', and 'The 11 Must-Use Social Media Strategies to Expand Yo...'.

Entrepreneur.com's Branding category. Great advice from experts in branding and marketing.

Branding Communities

1. Branding Google+ Community

<https://plus.google.com/communities/113139769738832863369>

Branding
For creative professionals by creative professionals

Public 4,262 members

Search community

All posts

Articles on Branding

Join this community to post or comment [Join community](#)

Pinned by moderator

Torben Rick MODERATOR
Business Talks - Apr 30, 2015

The future role of brands
- Changing how companies fundamentally approach their markets and service their customers

#branding #brandingstrategy #brandingtips

 The importance of strong customer relationships
torbenrick.eu

Created by

 Branding [Follow](#)

Janil Jean MODERATOR
Design - 12:41 AM

Brand Differentiation is an Experience

You may think it's cheeky but to me brand differentiation is the survival tool for most companies nowadays. From brand identity

[Read more](#)

Logo Design Guru originally shared:
Workspace branding came and conquered

2. Personal Branding Google+ Community

<https://plus.google.com/communities/113726051622219644739>

Personal Branding
You Count, Let Your Presence Speak

Public 772 members

Search community

All posts

Discussion

Introduce Yourself

Branding Tips

Join this community to post or comment [Join community](#)

Mónica Londoño Monsalve
Introduce Yourself - May 12, 2015

¿Vas a elaborar tu C.V.? Aquí algunos consejos para que tengas en cuenta al elegir tu fotografía.
<https://www.youtube.com/watch?v=EMmP6ijkeEA>

Translate

 Consejos para la fotografía de tu C.V.

+1 [Share](#) [Comment](#) Add a comment...

Patricia Presmanes
Promote Your Brand - May 5, 2015

Patricia Presmanes originally shared:
¿Qué te falta para un #marketing personal de éxito? Algunas claves para una gran #marcapersonal.

[Read more](#) [Translate](#)



About this community

You Count, Let Your Presence Speak. Articles, Posts, Podcast, Discussions, Tips & Tricks on Personal Branding. Managing your digital presence..

[Book](#)

Ramya Reddy
Branding Tips - May 5, 2015

RockON originally shared:
As a recruiter, how much time do you spend trying to understand your candidate just by looking at the

[Read more](#)

 Go beyond your candidate's resume

3. Branding: Fashion, Lifestyle & Creative Google+ Community

<https://plus.google.com/communities/103104394877307195223>