

# TOP 10

# Branding Tools

# & Resources

*Resources For:*



- ✓ Logo And Website Design
- ✓ Expert Branding Tips
- ✓ Top Blogs You Should Follow

Building a brand start by having the right tools and advice. Here are the essential tools and resources to kick-start your branding.

# Logo And Website Design

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## 1. 99Designs

<http://99designs.com>



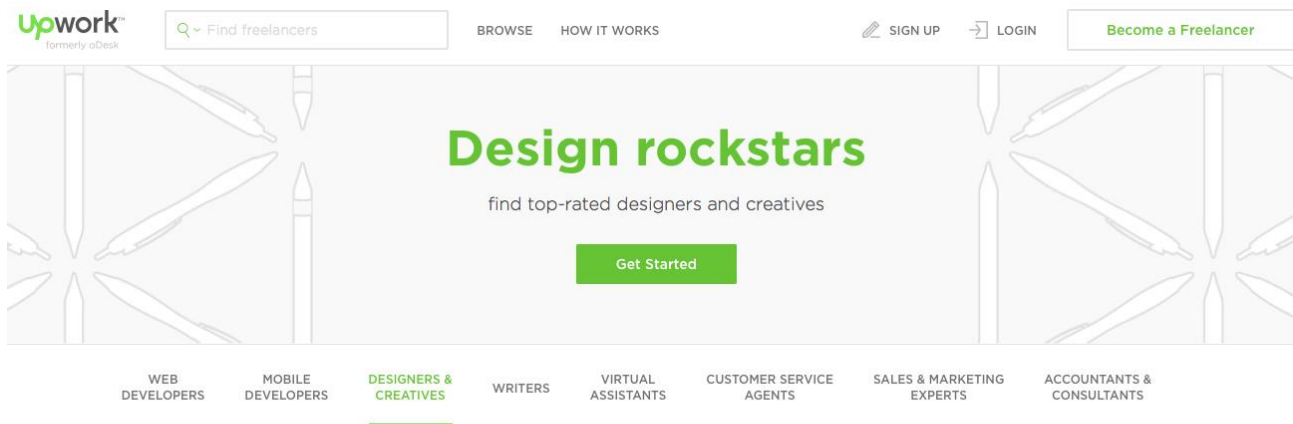
What do you need designed?



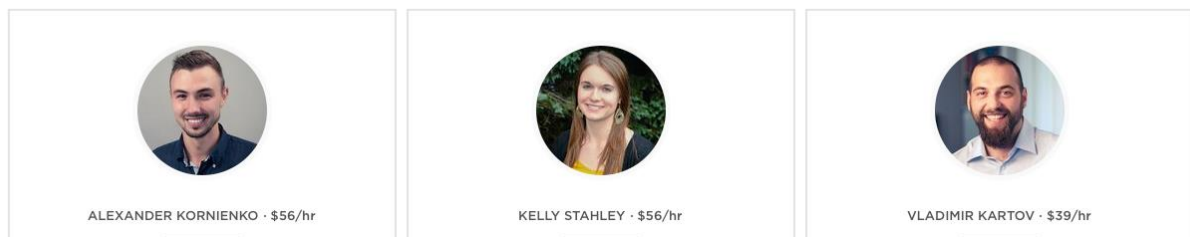
What makes 99designs a great site to get your logo or website designed is that you'll get the design concepts before you even choose a designer. Think of it as a design competition. Whoever creates a design that you like best, wins. Prices are higher than just hiring someone directly but it's a good choice, especially if you need choice.

## 2. Upwork

<http://upwork.com>



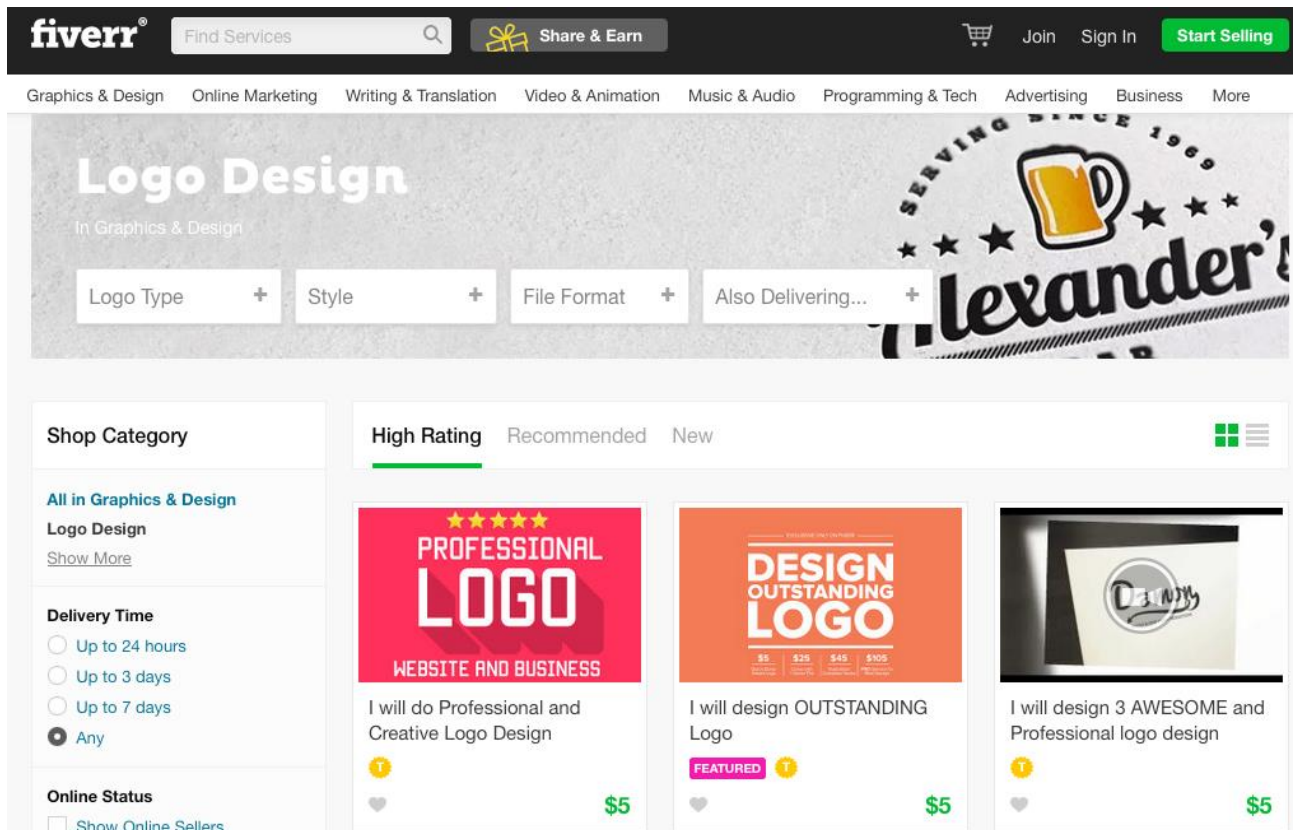
### Browse our highest-rated designers & creatives



Upwork is overall a great place to get work outsourced. Simply create a new project and start getting designers bid on your project.

### 3. Fiverr

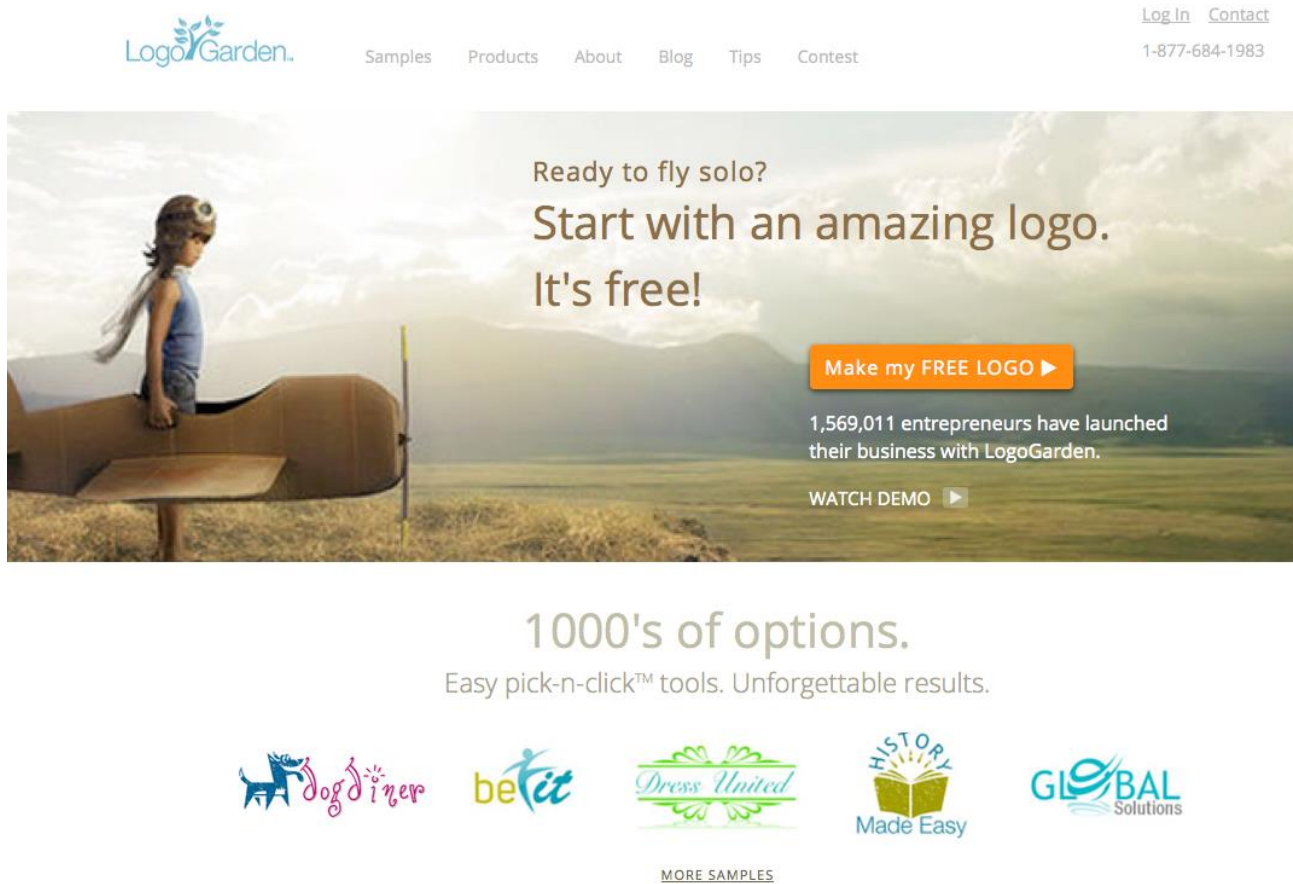
<http://fiverr.com>



On a budget? Go to Fiverr and get your logo designed for just \$5! Expect to wait a longer than the other methods of outsourcing though as a lot of the designers have a big que of orders. If you're willing to wait, then you can find some really professional designers on there. You'll also find an option on some of the gigs an "Express" option to get your logo designed faster.

## 4. Logo Garden

<http://www.logogarden.com/>



The banner features a young girl in a blue shirt and goggles, standing next to a cardboard airplane on a grassy field under a cloudy sky. The text on the right side of the banner reads: "Ready to fly solo? Start with an amazing logo. It's free!" Below this is an orange button that says "Make my FREE LOGO ►". Further down, it states "1,569,011 entrepreneurs have launched their business with LogoGarden." and a "WATCH DEMO ►" link. At the bottom of the banner, it says "1000's of options. Easy pick-n-click™ tools. Unforgettable results." Below the banner, there are five example logos: "dog d'iner" (with a dog icon), "be fit" (with a person icon), "Dress United" (with a dress icon), "HISTORY Made Easy" (with a book icon), and "GLOBAL Solutions" (with a globe icon). Below these logos is a link that says "MORE SAMPLES".

LogoGarden. Samples Products About Blog Tips Contest Log In Contact 1-877-684-1983

Ready to fly solo?  
Start with an amazing logo.  
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Make my FREE LOGO ►

1,569,011 entrepreneurs have launched their business with LogoGarden.

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dog d'iner be fit Dress United HISTORY Made Easy GLOBAL Solutions

[MORE SAMPLES](#)

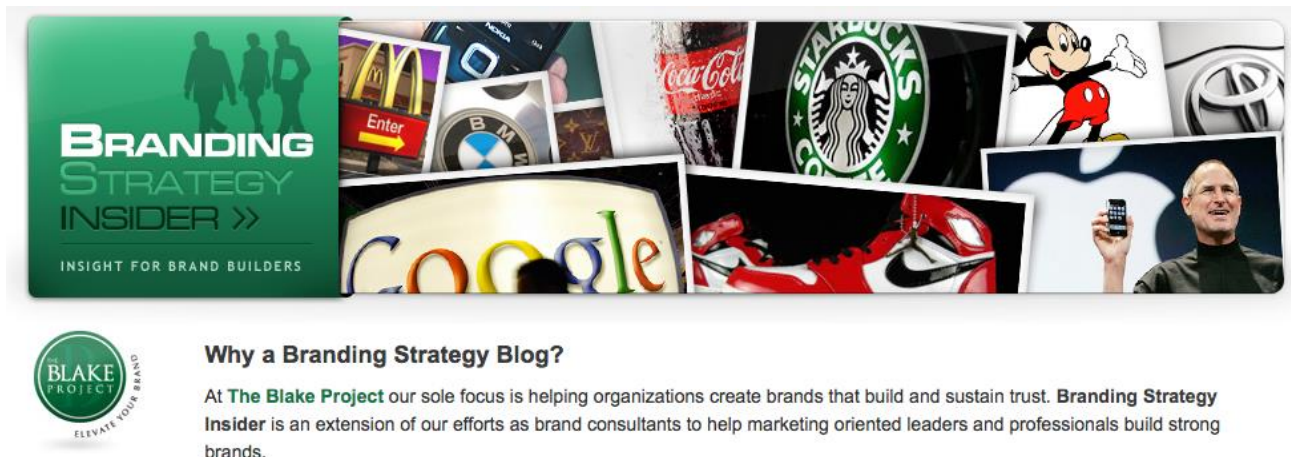
Want to design your own logo online? Use Logo Garden!



# Branding Blogs

## 1. Branding Strategy Insider

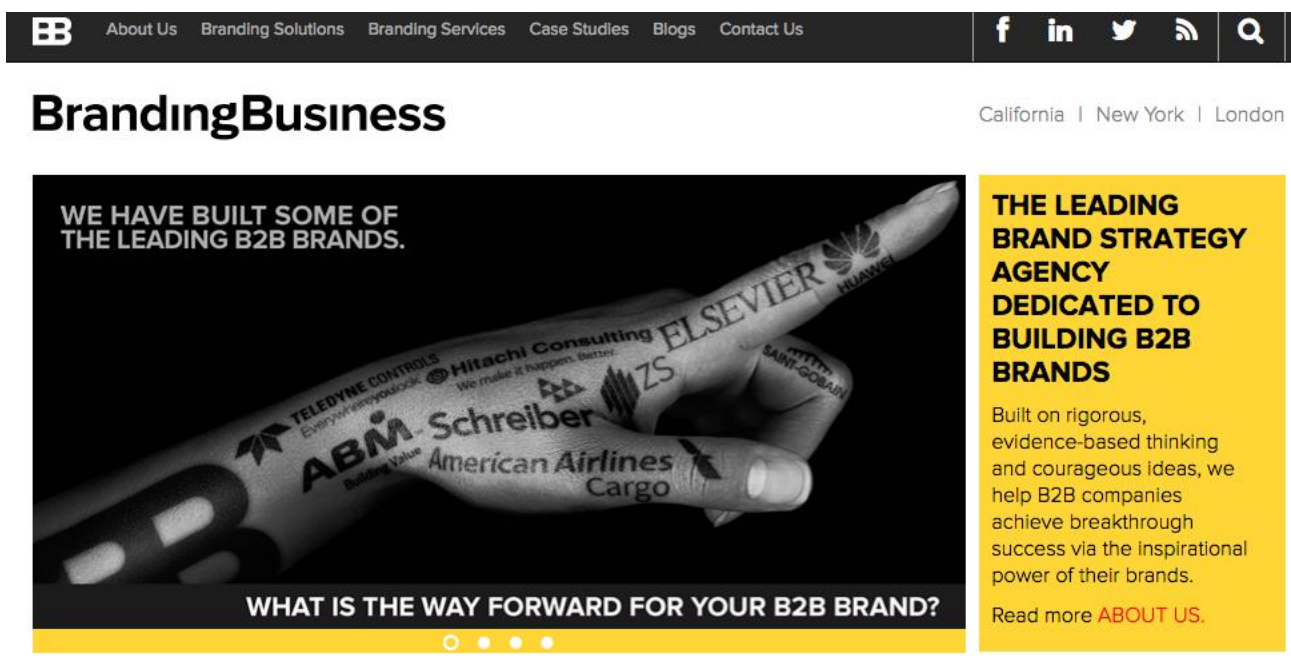
<http://www.brandingstrategyinsider.com/>



A top blog centered around branding.

## 2. Branding Business

<http://www.brandingbusiness.com/>



Another leading branding blog centered around business branding.

### 3. Entrepreneur.com Branding Section

<http://www.entrepreneur.com/topic/branding>

Entrepreneur

Latest Top 50 How To Lists Co.laborate: Det

DO YOUR THING

With time-saving business apps  
Data charges may apply.

Get your free trial >

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WE

## Branding

Further Engage Customers By

**MOST POPULAR**

- The Basics of Branding
- The 10 Most Talked-About Super Bowl Commercials of 2...
- 10 Laws of Social Media Marketing
- The 11 Must-Use Social Media Strategies to Expand Yo...

Entrepreneur.com's Branding category. Great advice from experts in branding and marketing.


# Branding Communities

## 1. Branding Google+ Community

<https://plus.google.com/communities/113139769738832863369>

Branding

For creative professionals by creative professionals



Public 4,262 members


All posts

Articles on Branding

Join this community to post or comment


Join community

Pinned by moderator


**Torben Rick** MODERATOR  
Business Talks - Apr 30, 2015

The future role of brands  
- Changing how companies fundamentally approach their markets and service their customers


#branding #brandingstrategy #brandingt看tips

The importance of strong customer relationships  
torbenrick.eu

Created by

 Branding

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**Janil Jean** MODERATOR  
Design - 12:41 AM

Brand Differentiation is an Experience

You may think it's cheeky but to me brand differentiation is the survival tool for most companies nowadays. From brand identity

Read more


Logo Design Guru originally shared:  
Workspace branding came and conquered

## 2. Personal Branding Google+ Community

<https://plus.google.com/communities/113726051622219644739>

Personal Branding

You Count, Let Your Presence Speak



Public 772 members

All posts


Discussion

Introduce Yourself

Brandina Tios


Join this community to post or comment

Join community


**Mónica Londoño Monsalve**  
Introduce Yourself - May 12, 2015

¿Vas a elaborar tu C.V.? Aquí algunos consejos para que tengas en cuenta al elegir tu fotografía.  
<https://www.youtube.com/watch?v=EMmP6ijkeEA>


Translate



+1




Add a comment...

**Patricia Presmanes**  
Promote Your Brand - May 5, 2015


Patricia Presmanes originally shared:  
¿Qué te falta para un #marketing personal de éxito? Algunas claves para una gran #marcapersonal.


Read more - Translate



About this community


You Count, Let Your Presence Speak. Articles. Posts, Podcast, Discussions, Tips & Tricks on Personal Branding. Managing your digital presence..

 Book

**Ramya Reddy**  
Branding Tips - May 5, 2015

RockON originally shared:  
As a recruiter, how much time do you spend trying to understand your candidate just by looking at the

Read more

Go beyond your candidate's resume.



### **3. Branding: Fashion, Lifestyle & Creative Google+ Community**

<https://plus.google.com/communities/103104394877307195223>