

Announcing The Brand New, 9 Part, Step By Step Video Course...

“Discover How to Rank On Image Search and Get Targeted Visitors Back to Your Site”

In this specific video training course, you will get to watch over my shoulder - step-by-step, click by click - and learn what you need to do to rank higher on Google Image Search.

From the Desk of:

[Your Name]

Dear Business Owners,

It's nothing new that Google Image Search is a huge source of traffic of customers who may be interested in your products or services.

In fact, over one third of site visitors use Google Image Search. If you do it wrong and simply upload an image onto your website, hoping to get ranked high on Google Image Search, then think again.

You won't be as effective.

The problem is that ranking on Image Search isn't as easy as it was back in 2005, or even 2010.

Plus, on top of that, there are tons and tons of different marketing strategies out there online. Many of these work and many of them have faded away.

So what works and what doesn't?

What is a long term strategy that will work for years to come?

It's simple.

Understanding what keywords are in demand and how to properly optimize your image BEFORE you make it live is what will help Google know where to categorize your image.

Methods have changed and so has the algorithm.

You will learn the most updated SEO strategies that you must do before you make your images live.

Introducing...

<title>

9 Part Video Course

Here's a list of this 9-part video series in more detail:

Video #1 - Introduction to Image Search

Before we jump right in, we want to make sure that you are in the right mindset. So, we will be discussing what you need to put your 100% focus into. In addition to that, we will discuss a quick overview of what's inside this video course, so you know exactly what to expect. You'll also get to see everything that you need to be able to get started successfully.

Video #2 – 7 Steps Checklist

Before we even jump in, we need to discuss the 7 steps you need in order to succeed. The best way to understand how you can rank better is to do a bit of competitive research and we'll be doing that in videos 2-8. This will allow you to see what is working right now and why Google may be ranking certain videos over others.

Video #3 – Wrapping Content

One mistake we see many people make is uploading images to blog posts that have little to do with the content. Instead of deciding what you think will work, why not use what is already working? The best way to find highly searched keywords is to look at what is already out there and it's free.

Video #4 – File Format

Did you know that certain file formats are better for websites than others? How do you retain the quality of your image and get the smallest size possible? These are highly debatable, but Google does favor certain ones over others and we'll discuss why.

Video #5 – Image Size

Image size matters, but it can change depending on your niche. So how do you know what size is good? What size isn't good? We'll discuss that in this video.

Video #6 - Compression

One of the reasons why websites run slow is because of big images. So how do you compress your images without losing quality? What if you already have 1000's of images on your site? Do you have to compress them one by one? That would be a nightmare. We'll discuss ways to automate this tedious, boring – yet important process.

Video #7 – File Names

Most people skip this one. But the name of your file is in fact important. While yes, you could name it the keyword of your choice – it's important to do some reverse engineering first which we'll show you how in this video.

Video #8 - ALT

In this video, we will cover a secret tip that has worked for us time and time again to outrank your competitors. This is one of the few methods that most people are aware of, but they do it wrong.

Video #9 – Audit Automation

In this video, we will cover a secret tip that has worked for us time and time again to automate this auditing process. It'll also help uncover holes in your website that need to be plugged up that you would normally have overlooked by the naked eye.

So, grab this video course today and begin optimizing your images the right way.

Add this product to your cart now for only....

~~\$67~~ \$47

Warm Regards,

[Your Name]

P.S. Don't worry about waiting, you can download this video training course immediately after you pay. Start watching how to implement the system within minutes.

P.P.S. If you want to learn how to optimize your images so you can outrank your competitors, and you don't know where to start, then this is the training course for you.