

Photoshop Tutorials

Watermarks



CREATE IMAGES WITH WATERMARKS IN PHOTOSHOP



Protect your Creative Property

The internet can be a notorious place where people will post your work or images without permission. For you to be able to protect your creative properties or copyright content, an easy solution is to place WATERMARKS on every single work you make. Watermarks are usually placed during the Post-Production part of your work or after you have made final revisions.

Once you've placed watermarks, you will be a lot more confident posting materials that you own on the internet. So every time someone sees an image or work you've done, regardless if you've been credited as the source or not, the watermarked images will automatically let the audience know who the image owner is.

The question is, how do you create and place watermarks in Adobe Photoshop?

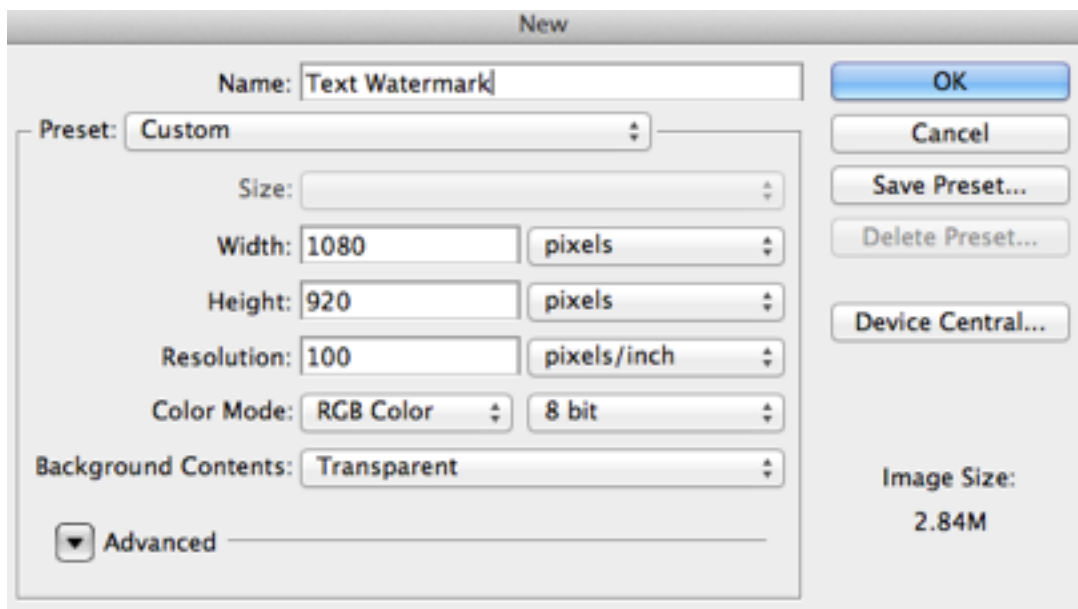
It is quite simple actually - you can use text or even your own logo as a watermark.

Below is a tutorial that will guide you on how to place a text or logo watermark on your photos to protect your work from creative theft.

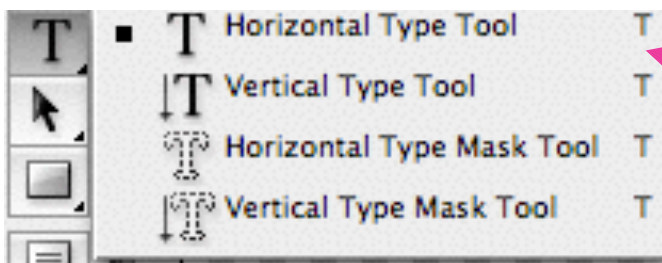
Creating Text Watermarks

If you don't have a logo and want to place a watermark on your image, the easiest way is to place a text watermark. The most practical way to create a watermark is to make a separate PNG file for your transparent background text, so you can reuse this watermark as many times as possible and anytime you want.

1. Create an new project by selecting FILE -> NEW.
2. Supply the size/dimension of your preference. For this example we are using a size of 1080x920 , resolution of 100, RGB 8-bit and it is very important that you select TRANSPARENT for the Background Contents. Click OK.



3. Once your canvas has been created, select the TYPE tool. In this example, we are using Horizontal Type tool, but you can also use the Vertical Type Tool if you want your text to be formatted in a vertical manner.



Select this for a Horizontal Typeface

4. On your canvas, click hold your left mouse button and drag to create a text box.
Supply the text that you want for your watermark.



5. You may format your font according to your liking and style. If you want multiple copies of the text that you just created, you can easily duplicate the text layer by right clicking on it and selecting DUPLICATE LAYER.
6. After formatting and duplicating the text, you can link every text layer by highlighting all of the layers you'd like to include and click on the LINK button.



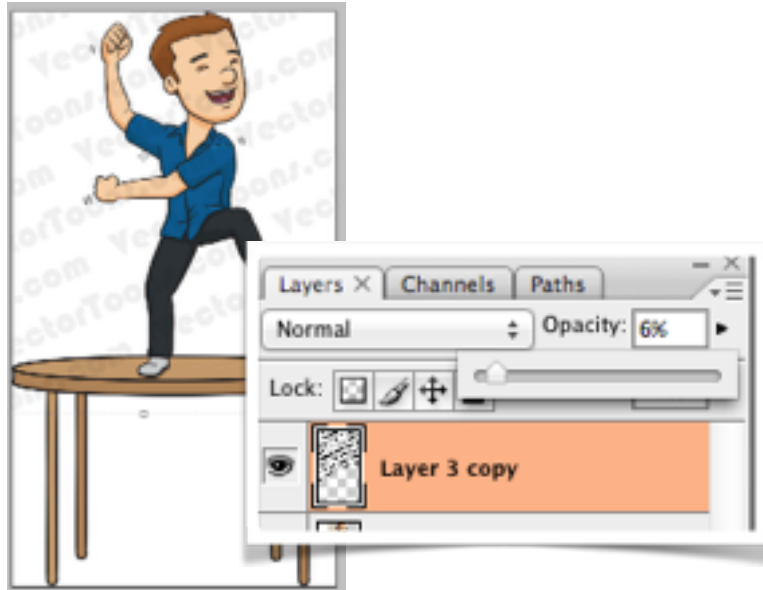
7. Now that your text has been formatted, save this project as PNG to be able to use this as a watermark image. Click on FILE -> SAVE AS and supply the details according to your preference. Make sure the save format is PNG and hit SAVE.



8. You can now open the image that you'd like to place a WATERMARK on. Open your image by clicking on FILE -> OPEN. Make sure you open your PNG watermark file that you've just created as well.
9. Once your image has been opened, drag your Text PNG file over the image that you'd like to place the watermark on. You can now resize or rotate the PNG text according to your preference.



10. You will notice that the black text is blocking the image. In order to lighten this, we need to adjust the opacity of the PNG text layers to create the WATERMARK for this image. In the LAYER Panel, select the PNG text layer and adjust its OPACITY or FILL LEVEL. For this example, we are going to bring down the OPACITY LEVEL of the PNG text layer to 6%.



11. If your PNG file doesn't fill the entire photo, you can duplicate your lightened PNG layer by right clicking on the PNG layer and select DUPLICATE LAYER. Adjust and move the duplicated layer to fill the entire photo with the text PNG. You may also rotate or resize your PNG text according to preference.

12. Once the entire photo has been filled with the watermark and you're satisfied with its look, you can now save your watermarked image by clicking FILE -> SAVE AS. Provide the details needed then click SAVE.



Placing Your Logo As a Watermark

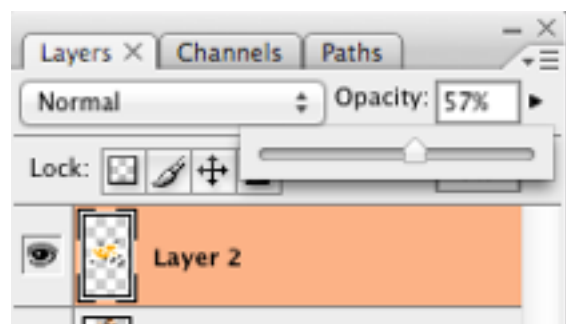
Placing a logo as a watermark uses almost the same steps as making a text watermark. Only this time, it is a logo instead of text. Still for both these types, the most efficient and practical file format to use as a watermark is PNG. So if you have a JPEG file or a different type of format other than PNG, it is recommended that you convert your file to a PNG with transparent background.

For you to be able to place your logo onto your image, here are the following steps:

1. Open the image that you'd like to place a watermark on and your PNG logo by clicking FILE -> OPEN.
2. Once both files have been opened, drag your logo to the image that you want to be watermarked.



3. Resize, rotate or format your logo according to your preference.
4. To lighten the logo on the image, go to the LAYERS Panel, select your LOGO layer and adjust the OPACITY or FILL LEVEL. The higher the opacity/fill the less transparent it will be. For this example, we are setting the OPACITY level to 57%.



5. You have now created a watermark logo for your image.



You can always combine text with a logo such as the sample below. It all depends on how you'd like your watermark to look.



Keep on experimenting with the look and once you are satisfied with it, you can post images that you own on the net without worrying about someone stealing and claiming your work as their own.