

Photoshop Tutorials

Save Files as GIF



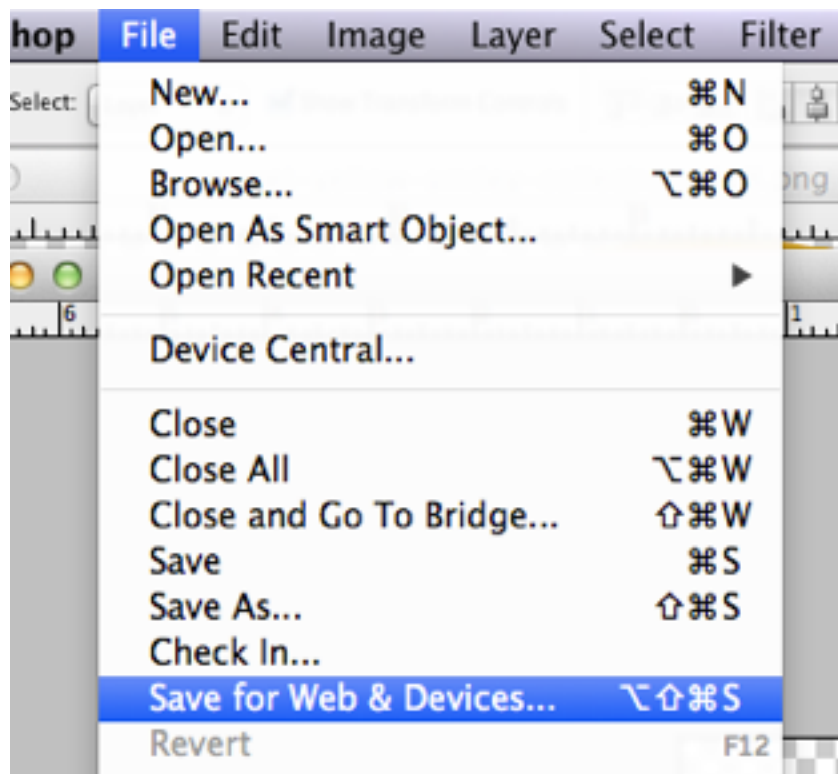
HOW TO SAVE FILES IN PHOTOSHOP IN .GIF FORMAT

An easy way to save file space

GIFs are currently one of the most highly entertaining files today. They are dynamic, eye catching graphics that are very easy to create and the best thing of all, it saves a lot of space compared to a video clip. Of course it has setbacks, first of all GIFs don't have audio - so you won't be able to hear music or audio like you would in a video file. On the improvisation side of things, you can add text to several GIFs in photoshop as substitute for audio - and that's definitely a good space saving technique if you still want the substance of your source file to be there.

In this tutorial, we are going to use the GIF preset in Adobe Photoshop as we save an animated project. Below are the steps:

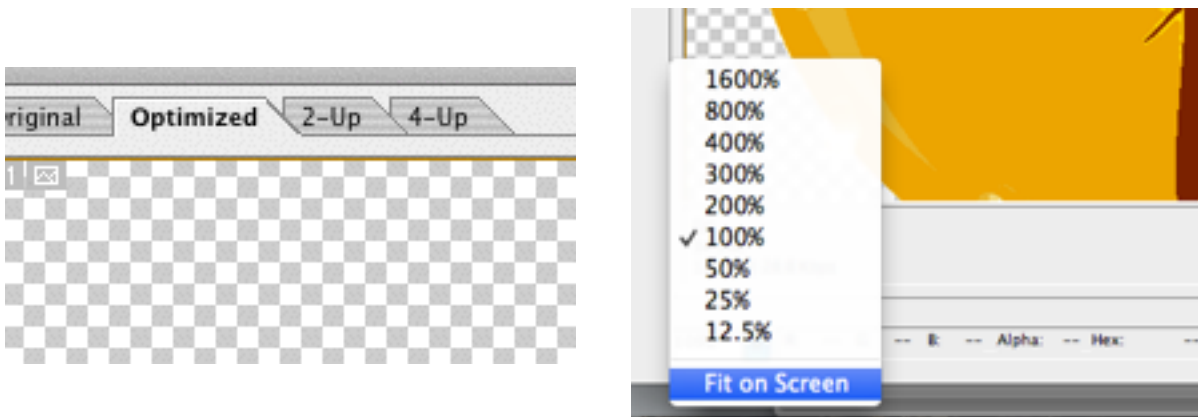
1. Make an animation by using different kinds of photos or from a video clip. Make necessary adjustments that you like and test it using the animation panel.
2. Once satisfied with your animation, click on FILE -> SAVE FOR WEB AND DEVICES.



3. The SAVE FOR WEB AND DEVICES settings will pop up. From the file type drop down box, select GIF.



4. Click on the OPTIMIZED Tab in the upper left part of your window and in the zoom drop down menu, select FIT ON SCREEN.

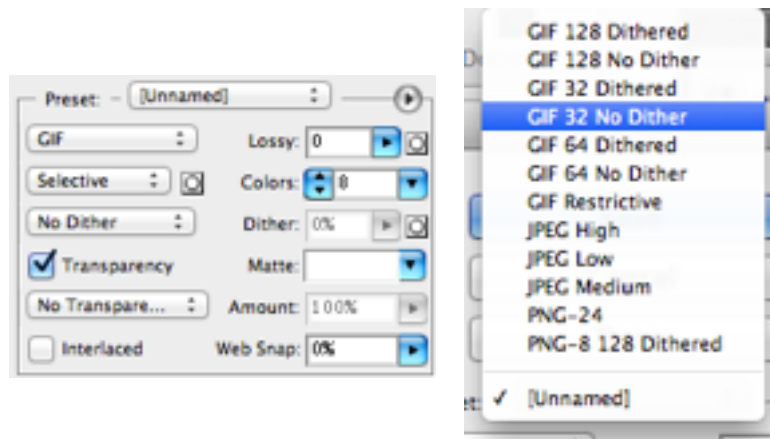


**The Optimized tab will let you view your project in real-time. It is what you'll see once you finally save your project. Selecting Fit on Screen will make any adjustments with your GIF easier, because you can see your entire project on the screen.*

5. You will now see your full project on the screen perfectly.



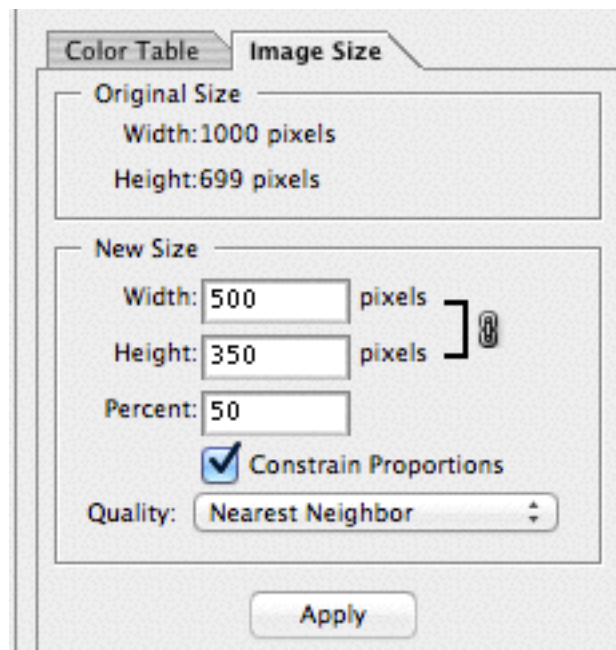
6. Go to PRESET and click on the drop down menu. You will notice that there's a set of built in settings or presets in Photoshop for saving GIFs. There's 128, 64, 32 and restrictive colours with Dithered and No-Dither options.



Select a preset of choice. Always remember that the higher the value, the more color it will use on your GIF, thus also making a bigger file size. You may experiment with the look of your GIF and preview it. In this sample, we are going to use GIF 32 No Dither so we can have a decent image with a smaller file size.

For those who want to customize, you may adjust the values in the settings such as Colors, Dither, Matte, Amount, Web Snap, Masking and Interlace.

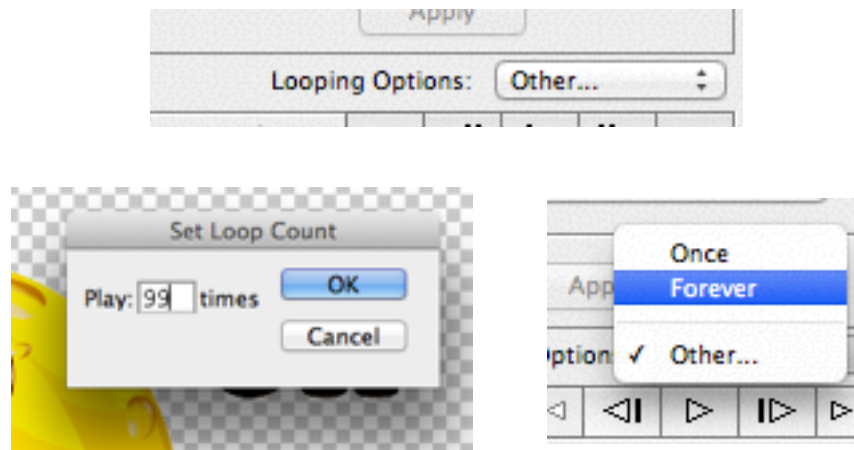
7. Since this GIF is too big, we need to reduce the size of it to at least 50%. Go to the IMAGE SIZE TAB and input “50” in the Percent box, hit APPLY.



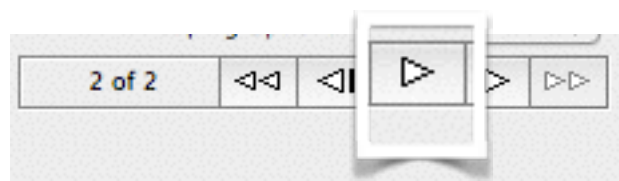
8. The image will now be 50% smaller. You may continue to adjust the dimension of your project according to your preference.



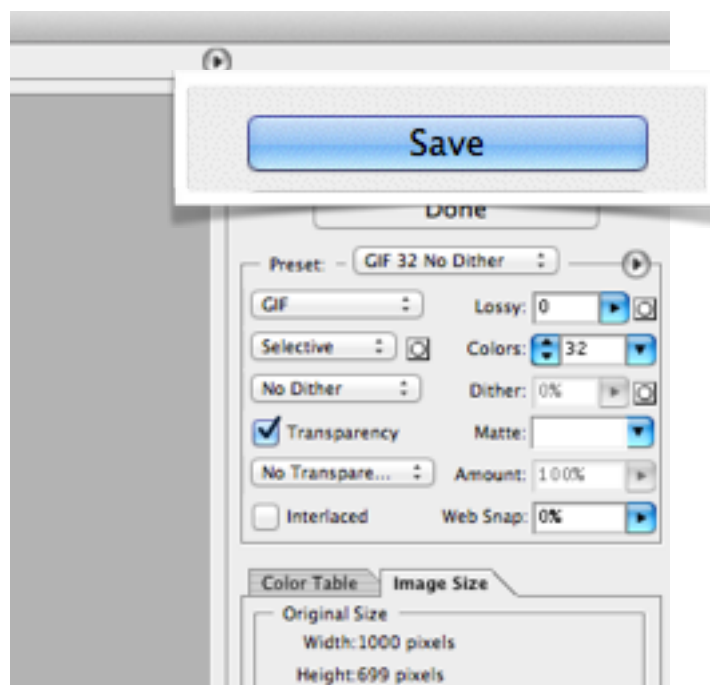
9. Set the loop of your GIF by clicking on the drop down menu of LOOPING OPTIONS. You may customize the number of loops by clicking “CUSTOMIZE” and supplying the desired amount of loops for your GIF. In this example, we are going to set the loop to FOREVER.



10. After the loop setting has been set, test your GIF by clicking on the PLAY button.



11. Once satisfied with your GIF, click SAVE.



12. Supply the file name and select the directory of choice that you want to save your file in. Then hit SAVE again.

13. And that's it, you have now saved your GIF using the built in Photoshop Preset.



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