

TRAFFIC GENERATION CHEAT SHEET

9. Traffic-Related Activities You Can Outsource

sales copy for ads - sales copy for landing page -
designing graphical ads

10. HOW TO DECIDE WHAT TO OUTSOURCE

OUTSOURCE LOW-VALUE TASKS
OUTSOURCE TASKS THAT TAKE YOU A LONG TIME

11. 5 GOOD WAYS TO FIND FREELANCERS

GURU.COM -
PEOPLEPERHOUR.COM -
UPWORK.COM -
FREELANCER.COM -
FIVERR.COM

12. KEEP IT SIMPLE AND FOCUS

START WITH 1 TRAFFIC METHOD
IMPLEMENT THE TRAFFIC METHOD
REFINE YOUR METHOD AS NEEDED.
DO SAME WITH ANOTHER METHOD

13. KNOW YOUR IDEAL CUSTOMER

THEN PLACE ADS IN THE RIGHT LOCATIONS
SELECT THE RIGHT KEYWORDS
CREATE TARGETED ADS AND CONTENT

14. WAYS TO RESEARCH YOUR AUDIENCE

USE GOOGLE TO SEARCH YOUR NICHE
VISIT YOUR AUDIENCE FORUMS

15. TWO TRAFFIC MISTAKES TO AVOID

USING NON-TARGETED ADVERTISING
USING LITTLE-KNOWN METHODS OR PLATFORMS

16. DECIDE WHERE TO START

WHICH TRAFFIC METHOD FITS YOUR BUDGET
WHICH TRAFFIC METHOD WILL BRING IN THE MOST TARGETED TRAFFIC