

## TRAFFIC GENERATION CHEAT SHEET

### 9. Traffic-Related Activities You Can Outsource

sales copy for ads - sales copy for landing page -  
designing graphical ads

#### 10. HOW TO DECIDE WHAT TO OUTSOURCE

OUTSOURCE LOW-VALUE TASKS  
OUTSOURCE TASKS THAT TAKE YOU A LONG TIME

#### 11. 5 GOOD WAYS TO FIND FREELANCERS

GURU.COM -  
PEOPLEPERHOUR.COM -  
UPWORK.COM -  
FREELANCER.COM -  
FIVERR.COM

#### 12. KEEP IT SIMPLE AND FOCUS

START WITH 1 TRAFFIC METHOD  
IMPLEMENT THE TRAFFIC METHOD  
REFINE YOUR METHOD AS NEEDED.  
DO SAME WITH ANOTHER METHOD

#### 13. KNOW YOUR IDEAL CUSTOMER

THEN PLACE ADS IN THE RIGHT LOCATIONS  
SELECT THE RIGHT KEYWORDS  
CREATE TARGETED ADS AND CONTENT

#### 14. WAYS TO RESEARCH YOUR AUDIENCE

USE GOOGLE TO SEARCH YOUR NICHE  
VISIT YOUR AUDIENCE FORUMS

#### 15. TWO TRAFFIC MISTAKES TO AVOID

USING NON-TARGETED ADVERTISING  
USING LITTLE-KNOWN METHODS OR PLATFORMS

#### 16. DECIDE WHERE TO START

WHICH TRAFFIC METHOD FITS YOUR BUDGET  
WHICH TRAFFIC METHOD WILL BRING IN THE MOST TARGETED TRAFFIC