

TRAFFIC GENERATION CHEAT SHEET

97. Create Content Upgrades

OFFER VISITORS CONTENT UPGRADE IN EXCHANGE FOR EMAIL

98. BUILD A COMMUNITY

**A BLOG WITH AN ACTIVE
COMMENT SECTION.
A FORUM.
A FACEBOOK GROUP.**

99. CROSS-PROMOTE THROUGH YOUR SALES FUNNEL

**INSIDE LEAD MAGNETS -
WITHIN FOLLOW-UP
PROSPECT EMAILS -
WITHIN CUSTOMER EMAILS
ON THANK YOU PAGES**

100. USE BUZZSUMO

KNOW WHAT COMPETITORS DO

101. GET A MENTOR

DISCUSS STRATEGIES

102. JOIN A MASTERMIND GROUP

**BOUNCE IDEAS OFF OF ONE
ANOTHER**

103. JOIN AN ACCOUNTABILITY GROUP

**THIS KEEPS YOU ON TRACK
AND FORCES YOU TO TAKE
ACTION**

CONCLUSION -PUT ALL THESE STEPS INTO ACTION

**SET TIME ASIDE EACH DAY TO DO SOMETHING
DO MICRO ACTS DAILY - BABY STEPS DAILY LEAD TO SUCCESS**