

TRAFFIC GENERATION CHEAT SHEET

33. Two Ways to Use Your Blog to Generate Traffic

Optimize content for SEO

Generate viral traffic by posting shareworthy content

34. FIND GUEST BLOGGING OPPORTUNITIES

GOOGLE SEARCH NICHE KEYWORDS
PLUS
GUEST BLOGGING OPPORTUNITIES
GUEST AUTHOR
GUEST ARTICLE

35. USE COMMUNITIES TO DRIVE TRAFFIC

POST THOUGHTFUL
COMMENTS

POST HELPFUL COMMENTS

36. USE SOCIAL MEDIA SITES

FACEBOOK - TWITTER -
YOUTUBE - INSTAGRAM
PINTEREST = LINKEDIN

37. THE SOCIAL MEDIA CHECKLIST

IS YOUR AUDIENCE ALREADY
ON THIS PLATFORM -
USE LINK AND CTA TO A LEAD
PAGE -
PLAN TO POST REGULARLY

38. WHAT MAKES PEOPLE SHARE CONTENT"

THE CONTENT IS FRESH -
CONTENT IS REALLY HELPFUL -
CONTENT IS EASY TO SHARE -
CONTENT EASY TO CONSUME -
CONTENT UNIQUE IN SOME WAY

39. EXAMPLES OF SHAREWORTHY CONTENT

REPORTS

HOW TO ARTICLES

40. HOW TO GET MORE PEOPLE SHARING YOUR CONTENT

PUBLISH IT ON ALL YOUR PLATFORMS
BLOG
EMAIL
SOCIAL MEDIA