

## **4 Ways to Earn Passive Income with PLR**

Who doesn't envision a life where you bask under the sun on a sandy beach in the Caribbean with money just rolling into your bank account? Now, while that imaginary scenario is pretty unrealistic, there are ways to automate your income streams. Yes, you'll still have to work hard on your business, but most of that will be at the initial setting-up stage.

In terms of online business, Private Label Rights can significantly reduce your workload. We've compiled 4 ways that PLR can earn you passive income.

### **1) Produce a best-selling E-Book**

Do you have an excellent story that would resonate with a mass audience, the knowledge that would make a difference, or an expert skill that people would love to learn? But, since you are busy running a business, you probably have very limited time in which to write it. Instead, you could purchase PLR and use it as the framework for your E-Book. Yes, this will take some time, but not nearly as much as if you wrote it from scratch and once it's published, all the income is completely passive.

### **2) Become a super affiliate marketer**

Endless internet marketers rave about how much of a gold-mine affiliate marketing is. Why? Because you don't have the pressure or costs of running an actual business—all you're doing is pointing people to an existing product. Despite this, you can earn some serious money being a super affiliate. Whether you're creating landing pages or posting articles to your site, all you need to do is find some quality PLR content and add your links to it. It couldn't be simpler.

### **3) Create an irresistible E-Course**

Online courses are capable of generating thousands of dollars literally while you sleep. By utilizing respected platforms such as Udemy or

Teachable, you can create a course using PLR content, market it slightly, watch students enroll, and just collect the money. Since all the modules within the course contain done-for-you content, you won't have to lift a finger. Sounds like something to put a smile on your face, eh?

#### **4) Optimize your sales funnel**

When you're selling a product or service online, everything revolves around content. To put it bluntly, people wouldn't pull out their credit cards without it. That means bulking your sales funnel up with valuable information and enticing sales copy to guide customers seamlessly to check out. But, you don't need to expend your own energy to do that. You can purchase PLR content, put your own unique spin on it, add a Call to Action (CTA), and your sales funnel is automated.