

## OPT-IN TEMPLATE INSTRUCTIONS

The template includes WordPress ready code that you can add to a new post or page on your WordPress site. The code will use your current style sheet and will show the appropriate fonts, headline tag styles and so forth.

**Alternative:** We have also provided a .doc version of the template, so you can copy and paste the text as you wish, if you prefer.

If you're using the WordPress ready code, here are your instructions...

### How to Use the WordPress-Ready Template:

Simply open the wordpress-ready-code.txt file and copy and start a new Page or Post on your WordPress site. Copy and paste that code into the "text" tab of your WordPress editor.



### Additional notes:

- You can change *anything* you want on this template for your own business use.
- As mentioned, the template is for your own business use. You do not have the right to sell or rebrand the templates to give away to others.

### Recommendations:

If you'd like to improve the template with your own personal information, consider adding:

- A video welcome message from yourself
- Text introduction with your photo, telling the visitor who you are and why you're offering the information.
- Testimonials from your subscribers who have gone through the email series and found it helpful.