



WIRED
To Succeed

CHECKLIST

Checklist

Know Your Goal

- Have a vision to start with, not a goal
 -  Visions are more abstract but they help us get to the core of what will make us happier
 -  Be completely honest in your vision – don't let anyone dissuade you
 -  Don't be led by what other people consider 'success'

- Break that vision down into smaller steps
 -  Ideally, these should be 'daily goals'
 -  These are small tasks you can accomplish every day
 -  They must be entirely within your control
 -  For example: exercise for 15 minutes a day
 -  If you fail a goal, just try again the next day
 -  Make a tick on your calendar every day you succeed.
 -  Try not to break the chain!

- Always keep your vision in mind
 -  Picture your vision when you are working on those small daily goals
 -  Use it to motivate you
 -  Speak about your passion

The Path of Least Resistance

- Your aim is to make achieving your goal as easy as possible
 - Work smart not hard
 - ✎ Think about what the easiest route to success is
 - ✎ It may well be that you're not taking the easiest path
 - ✎ Putting more hours in at work isn't always the answer
 - ✎ Do you *already* have the resources?

- Think about your current strengths and weaknesses
 - ✎ Be honest with yourself
 - ✎ Learn from your mistakes
 - ✎ Think about your current resources
 - ✎ If your aim is to make a lot of money, you don't have to be unique or original
 - ✎ Sometimes it's fine to take an existing business model and to repeat it!

Working with Others

- ✎ Surround yourself with people that you look up to and trust
 - ✎ Try to find partners in crime who will help you to make your dream a reality
 - ✎ Find people who share your dreams
 - ✎ Don't let people bring you down. Avoid toxic people in your life.

- ✎ But do listen to constructive criticism – this is a useful resource

Overcoming Fear

- ✎ Fear holds us back from accomplishing our goals
- ✎ Fear prevents us from presenting ourselves in an impressive light
 - ✎ There will never be a convenient time to go after your goals
 - ✎ If you're waiting for the perfect moment then, it will never happen!
 - ✎ Your fears probably aren't as bad as you think
- Use fear setting to overcome your fears
 - ✎ Write down the things you're afraid of happening that are holding you back
 - ✎ Score each point on how likely it is
 - ✎ Write down contingency plans for each point
 - ✎ Better yet, write down methods that you could use to avoid that risk in the first place
- ✎ To be successful, you *need* to take a certain amount of risk
- ✎ You can either live a safe life or try something exciting and amazing
- ✎ You can live a life where you are successful in doing nothing, or fail at doing *something*
- ✎ Picture the consequence of *not* acting or taking the chance
 - ✎ This will mean living your current life forever and never progressing
 - ✎ Isn't that scarier?

✍ Let that motivate you!

Invest in You

- ✍ In order to achieve our goals, we need to change ourselves

- ✍ You can do that by investing in yourself – by spending more time on your looks, your skills and your health
 - ✍ Buy nice clothes
 - ✍ Get a good hair cut
 - ✍ Look after yourself physically

- ✍ Don't waste your time washing dishes and cooking – go after the things in life that make you happy and use your time that way
 - ✍ Hire others to do those things for you
 - ✍ This way, you will look better and feel better
 - ✍ And you'll have more time to spend with your friends and family
 - ✍ Always remember that time > money

Other Points

- ✎ Don't be afraid to switch course if you aren't happy with where your life is going
- ✎ Take chances and speak up – be a lion and go after what you want in life
- ✎ Think about every decision – even inaction is a decision and all these things will ultimately result in you living a certain lifestyle
- ✎ Know yourself – study yourself and learn where you can improve and where your skills lie
- ✎ Learn to step back from your emotions!