

How Much Does it Cost to Outsource App Development?

You've got a million-dollar idea for an app. Or you have a polished multi-million-dollar business and need a next level consumer experience to match. How much does app development cost? What is the breakdown of the total pricing? You know that you need to find a good development partner at the right price before you can knock it out of the park.

So there are lot of moving pieces here. Let's delve into the key factors that determine the app cost.

1. Scope

There are different kinds of apps you can develop. For example: The cost of developing a simple Android app for fitness tracking will be lower than a cross platform travel booking app.

First of all, you should prepare a list of the features you would need for the app. If you have a limited budget, you can focus on the core features that you may require. Jot down all the features for the app before you start looking for mobile app developers.

2. Geography

You can hire mobile app developers from almost any part of the world. Experienced mobile application developers in India offer development services at affordable costs compared to those in developed countries.

3. Platform and Category

It is important to figure out what kind of app you want. You should choose the right platform for your app. For example: You can develop an app for Android or iPhone platform depending on your requirements and the target audience. You need to know that Android environment may be more complex as compared to iPhone as Android app development requires testing on more diverse platforms than Apple's. Android app development can be more expensive than iPhone application development.

4. Experience of the developers

Each mobile app developer will have different types of expertise and skills. For your project, you can either hire a developer having one or two years of experience or look for one with more than five years. It is advisable to hire mobile app developers with at least 3-4 years of experience in the industry because it can end up costing more in the end if you work with an inexperienced developer.

5. Portfolio of the developers

Have a look at the portfolio of the mobile app developers to get an idea about their skills. You can also look for developers who have worked on similar projects as yours. Most of the mobile app developers have an online portfolio. If you do not find the portfolio on their website, you can ask them to show you samples.