

Tips on App Development Outsourcing

Outsourcing app development can be appealing to people who don't know how to develop and build apps. Listed below are some of the tips to consider when outsourcing your mobile app development.

1. Make your budget and timings clear

You should have an agreement with your app developer on how long the project should take and the total budget you have allowed. If you are using an outsourcing website, many of these allow you to set a project plan or monitor the outsourced workers progress in a variety of ways.

If you are using local developers, ensure that you have an agreement on price and delivery timeframes, and you should also schedule regular face-to-face review meetings where possible.

2. Clearly state what is expected

There should be a clear understanding upfront about what work is required for the project. Before any work is commenced, a clear project plan and design document should be created to ensure that all critical elements are included and everyone understands what needs to be done, who is doing it, and what is covered in the price.

3. Choose your app developer wisely

When choosing a developer, you should start by reviewing any apps they have developed and looking at user reviews for feedback on their work.

If you are using a freelancer website for outsourcing app development then you have access to reviews, ratings and examples of previous projects to help you make your decision. It's highly encourage to have a video-based dialog with your chosen developer at an early stage so you can watch for visual cues to ensure they understand what you need.

4. Protect your idea where possible

You can talk to ten different people and get ten different opinions on the value of non-disclosure agreements as a form of protection. At the very least, asking the other party to sign a Non Disclosure Agreement (NDA) demonstrates that you are serious about your project and keen to ensure things are done the right way and above board from the start.

5. Agree on a detailed project brief together

One of the single most important aspects of any successful app is the development of a detailed project brief that covers all the specific design and functionality elements of the app.

6. Do thorough testing

Before you launch the app, it is recommended to test it as much as you can. Any good developer will readily give you your app's test version to enable you ascertain that functionality has been correctly delivered and that everything works as it should.

If you discover any issues in the course of testing, make sure that you document it and tell the developer about it as fast as possible.