

Cheat Sheet



Traffic Generation 2018

Made Easy

Increase Your Customer Base with Our
Proven & Tested Traffic Generation
Techniques



Limited Special Offer

Traffic Generation 2018 Made Easy

(Video Training)



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What Is Traffic Generation All About?

- ✓ Website traffic is mostly measured in visits.
- ✓ Traffic generation is the method that online marketers use to generate traffic to websites.
- ✓ Website traffic is an essential part of a website.
- ✓ But traffic generation alone is not enough, and that's what the competition doesn't want you to know.
- ✓ Modern search engines have become so sophisticated that they're no longer content with indexing your site.

Creating A Traffic Generating Blog Post

- ✓ Write Your Headline
- ✓ Write Your Content
- ✓ Optimize Your Content with Images
- ✓ Add Tags
- ✓ Set A Featured Image
- ✓ Publish Your Traffic Generating Blog Post

Generating Traffic from Twitter with A "Tweetable Facts" Blog Post

- ✓ Install A "Tweetable Facts" Plugin
- ✓ Add "Tweetable Facts" To A Blog Post

Generating Targeted Traffic

Creating and Optimizing A Traffic-Generating Website

- ✓ Buy Hosting and A Domain Name
- ✓ Set Up Your Website
- ✓ Make Sure That Search Engine Visibility Is Active
- ✓ Allow "SEO" Friendly URLs
- ✓ Install A Search Engine Optimization Plugin
- ✓ Install A Caching Plugin
- ✓ Install Share Buttons on Your Site
- ✓ Add A Meta Description for Search Results
- ✓ Optimize Your Site for Traffic in The Customizer

Setting Up A Traffic Generation Campaign on Facebook

- ✓ Access the Facebook Ads Manager
- ✓ Set Up Your Traffic Generation Campaign
- ✓ Set Up your Ad Set
- ✓ Create Your Ad

Generating Search Traffic, The Easy Way with A YouTube Video

- ✓ Upload and Optimizing A Video for Traffic
- ✓ Optimize the Video Title
- ✓ Optimize the Description
- ✓ Add Tags

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with A Retargeting Campaign

- ✓ Set Up a Facebook Retargeting Pixel
- ✓ Set Up A Retargeting Campaign

Increasing Web Traffic with An Email Campaign

- ✓ Program Your Campaign to Promote Blog Updates

Driving Targeted Traffic for Cheap with An AdWords Campaign

- ✓ Create A Traffic Generation Campaign on AdWords
- ✓ Campaign Settings
- ✓ Ad Group Settings
- ✓ Create Your Ad Creative
- ✓ Launch Your Campaign

Crazy Traffic Generation Tricks That Work In 2018

- ✓ Include Links to Your Content as Resources in The Middle of Guest Posts
- ✓ Leverage Blogger Outreach
- ✓ Use “Question Analyzer” Tools
- ✓ Split Test Different Titles for The Same Content
- ✓ Participate on Forums

- ✓ Publish Your Video
- ✓ Verify Your Ranking

Generating Traffic and Leads with A Giveaway

- ✓ Set Up A Giveaway
- ✓ Share Your Giveaway

Driving Web Traffic with An Affiliate Program

- ✓ Sign Up for An Affiliate Program
- ✓ Create A Product Comparison Article

How to Get Your Site Indexed Instantly In 2018

- ✓ Install Google Analytics on Your Site
- ✓ Add Your Site to The Google Search Console
- ✓ Create A Content Marketing Strategy
- ✓ Use Internal Links
- ✓ Generate A Sitemap File of Your Site and Add It to The Search Console

How to Get Guest Posts to Build Traffic

- ✓ Get Some Awesome Content on Your Site
- ✓ Create A List of Prospects
- ✓ Pitch Them A Draft of a Potential Post
- ✓ Engage After Getting Your Guest Post Published

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How to Improve Bounce Rates

- ✓ Have More Landing Pages
- ✓ Redesign Your Content Marketing Strategy
- ✓ Improve Readability of Your Content
- ✓ Limit Pop-Ups
- ✓ Target High-Volume Keywords with Multiple Landing Pages
- ✓ Program External Links to Open in A New Tab

Do's

- ✓ Post Regularly
- ✓ Write Well
- ✓ Have A Memorable Website
- ✓ Leverage Your Existing Network
- ✓ Add Links to Your "RSS Feeds" On Your Sites
- ✓ Always Use Tags
- ✓ Curate Content
- ✓ Track Your Performance
- ✓ Add Relevant Links to Your Content
- ✓ Optimize for Mobile

Premium tools and Services to consider

- ✓ [SimilarWeb](#)
- ✓ [Majestic](#)
- ✓ [iSpionage](#)

Web Traffic Best Practices for Businesses

- ✓ Build Traffic on Business Networking Platforms
- ✓ Use Viral Marketing Tactics
- ✓ Make Use of Traffic Generators Related to Your Industry
- ✓ Create Email Promotions

Don'ts

- ✓ Don't Copy and Paste Large Pieces of Content
- ✓ Don't Overuse External Links
- ✓ Don't Buy Backlinks
- ✓ Don't Stuff Keywords
- ✓ Don't Spam
- ✓ Don't Expect Immediate Results
- ✓ Don't Limit Your Content with Geo Keywords
- ✓ Don't Overuse Ads
- ✓ Don't Slow Down Your Site
- ✓ Don't Do Guest Posts on Low-Quality Sites

Shocking Case Studies

- ✓ [WordStream](#)
- ✓ [Ahrefs](#)
- ✓ [Buffer](#)
- ✓ [The Renegade Pharmacist](#)
- ✓ [Snack Nation](#)

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- ✓ [Monitor Backlinks](#)
- ✓ [SEMrush](#)
- ✓ [SpyFu](#)
- ✓ [Woorank](#)
- ✓ [Link Explorer](#)
- ✓ [SocialMention](#)
- ✓ [Website Grader](#)
- ✓ [Slidebean](#)
- ✓ [Scoro](#)
- ✓ [Nat Eliason](#)
- ✓ [Ti Roberts](#)
- ✓ [Brian Dean](#)