

AFFILIATE MARKETING GAINS



**A BLUEPRINT TO MAKING MONEY
SELLING OTHER PEOPLES PRODUCTS**

Resource Cheatsheet

Gauge affiliate program niche focus by looking for your niche's products on:

CJ – <http://www.cj.com>

Clickbank – <http://www.clickbank.com>

JVZoo – <http://www.jvzoo.com>

Moreniche, HEALTH – <http://www.moreniche.com>

Use Google Adwords Keyword Planner Tool (GKP) to get all your niche keywords <http://adwords.google.com>

Use GKP to find CPC rates for niche keywords (to determine commercial value)

To find niche competition and saturation determination:

Enter your niche keywords into <http://www.google.com>

To find out if your prospective niche is flat lining, sinking, or growing in appeal over time, enter your niche keywords into <https://trends.google.com/trends/>

Enter your niche keywords at <http://www.google.com> to compile a full competitor list

Site design and other subsidiary services/assistance:

<http://www.freelancer.com>

<http://www.fiverr.com>

<http://www.upwork.com>