

THE ESSENTIAL
YOUTUBE TRAFFIC
WEAPON



HYBRID CHEAT SHEET

Check List

Mark every step of the process as you consider / complete them. That will help you to keep track of things you need to do. Include additional steps if necessary.

- How Will You Benefit From Viewers of Your Video**
 - Will you be promoting your website or products in the descriptions?
 - Are you running advertisement based videos (for your products or others)?
 - Will you be using YouTube ads to monetize the traffic that views your videos?
 - Do you plan to interact on YouTube and have a presence there?

- Consider Other YouTube Creators or Channels in Your Niche**
 - How successful have they been?
 - Is there more opportunity for you to capitalize on that traffic?
 - What niche(s) are these creators working in?
 - How are they marketing their brand?
 - Do they have their own products or how do they monetize their network?

- Researching If Your Video Can Rank Easily**
 - Is there a video ranking for the keyword(s) on Google or YouTube page 1?
 - How many views do the top ranking videos receive?
 - What is the like / dislike, comment ratio of the videos ranking high?
 - Are the comments and interactions recent?
 - How well optimized is the video for these keywords?
 - Is the uploader of the video an established channel or not?

- 6 Methods For More YouTube Views & Traffic**
 - Conduct research for your channel and videos
 - Create quality and timeless videos
 - Write engaging and detailed video descriptions
 - Optimize your video keywords
 - Capitalize on social media platforms
 - Determine if there's a video ranking high on Google SERPs