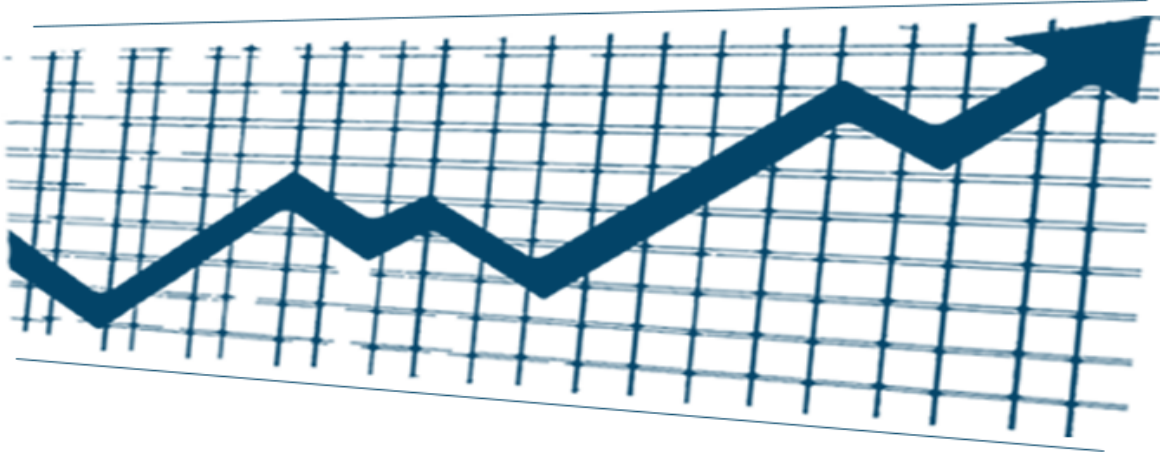


# INTERNET BUSINESS



**RESOURCE CHEAT SHEET**

# Internet Business Startup Kit Resource List

**Small Business Administration Website:** <http://www.sba.gov> Has a lot of great information about small business and making sure your business is legal, especially if you are in the United States.

**Also great information from the SBA website on how to open a small business banking account online:**

<https://www.sba.gov/blogs/how-open-small-business-bank-account-online>

**Sites that show you how to open a UK business bank account (whether you are a UK citizen or not):**

<http://www.accountsandlegal.co.uk/small-business-advice/how-to-open-a-uk-business-bank-account>

<https://www.rapidformations.co.uk/blog/business-bank-accounts-for-non-uk-residents/>

**Sites that provide great information on advantages and disadvantages of being incorporated:**

<http://smallbusiness.chron.com/advantages-disadvantages-corporate-form-business-4389.html>

<http://smallbusiness.chron.com/benefits-becoming-incorporated-3935.html>

**Sites that provide great information on merchant accounts and how to get one from traditional banks:**

<http://smallbusiness.chron.com/start-merchant-account-3561.html>

<https://paysimple.com/blog/10-things-you-should-know-about-opening-a-merchant-account-part-1-of-2/>

<https://paysimple.com/blog/how-to-set-up-a-merchant-account/>

**PayPal:** <https://www.paypal.com> Has been in business since 1998 and can provide you with a quick way to securely process credit and debit cards.

<https://www.paypal.com/us/webapps/mpp/merchant>

<https://www.paypal.com/us/webapps/mpp/accept-payments-online>

**Stripe:** <https://www.stripe.com> An alternative quick way to securely process credit and debit cards.

<https://dashboard.stripe.com/register>

<https://stripe.com/pricing>

**Good article on the differences between traditional bank merchant accounts and merchant account aggregators like PayPal and Stripe:**

<http://www.digitalmarketer.com/paypal-vs-stripe-vs-merchant-account/>

**Google Account Sign-Up:** <https://accounts.google.com/SignUp?hl=en>

**This is necessary to sign up for Gmail, YouTube, Google Analytics, and more.**

**Google Analytics- A great free software solution to monitor the amount and quality of traffic coming to your website:**

<https://www.google.com/analytics/>

**Good beginners' guide on getting the most out of Google Analytics:**

<https://moz.com/blog/absolute-beginners-guide-to-google-analytics>

**JVZoo- Noted Internet marketing vendor and affiliate platform where you can sell your own products and promote other marketers' products as an affiliate:** <https://www.jvzoo.com/auth/register>

<https://www.jvzoo.com/features>

**GoDaddy-** A domain registrar that allows you to research and purchase your domain name that is needed for your website:

<https://www.godaddy.com>

**Namecheap-** Another domain registrar that allows you to research and purchase your domain name that is needed for your website:

<https://www.namecheap.com>

**HostGator-** A prominent and experienced Web hosting provider that allows you to host your website online: <https://www.hostgator.com>

**BlueHost-** Another prominent and experienced Web hosting provider that allows you to host your website online: <https://www.bluehost.com>

**Free ebook templates to show your product on your website:**

<https://offers.hubspot.com/ebook-templates>

**WordPress-** What many Internet marketers use to create their websites and blogs: <https://wordpress.org/download/>

**Warrior Forum-** A well-known and established Internet marketing forum where knowledge is shared and products are sold (usually for a time-limited discount to members): <http://www.warriorforum.com>

**Facebook-** Arguably the most popular social media website online today; also a popular advertising medium for online marketers:

<https://www.facebook.com>

**Twitter-** A popular social media website that also provides advertising; known especially because of maximum 140-character posts (or “tweets”):

<https://www.twitter.com>

**LinkedIn-** A popular social media website that provides advertising and especially is targeted toward professionals and businesses:

<https://www.linkedin.com>

**Google+-** A social media website that is still used regularly by specific groups, especially those in the tech industry; also used by Internet marketers, especially for Google Hangouts Web conferencing technology:

<https://plus.google.com>

**Instagram-** A very popular social media website (especially by millennials, GenZ) that offers advertising and that focuses on photo, video content: <https://www.instagram.com>

**Snapchat-** Another very popular social media website (especially by millennials, GenZ) that offers advertising and that focuses on photo, video content: <https://www.snapchat.com>