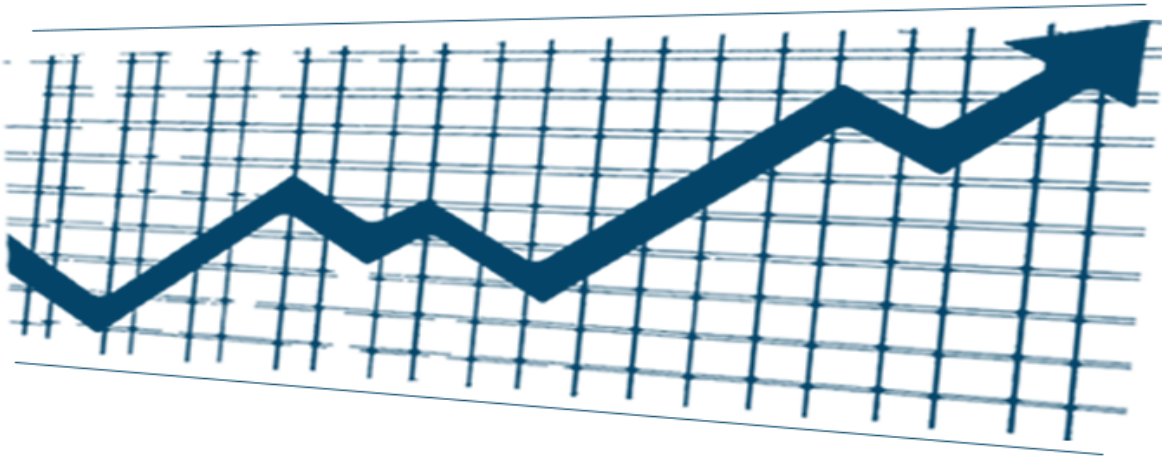


INTERNET BUSINESS



CHECKLIST

Internet Business Startup Kit - Checklist

Business Registration

- ☐ Register your business with a legal business name
- ☐ Research the tax benefits of being incorporated (INC) or being a limited liability corporation (LLC) versus the disadvantages

Second Business Address

- ☐ Get a second address for your business for privacy and to keep your personal and business mail separate.
- ☐ Consider renting a box from your local post office as your second address

Business Bank Account

- ☐ Open a separate business bank account to keep your personal and business expenses separate.

Merchant Accounts

- ☐ Open a merchant account to take credit and debit card payments:
- ☐ PayPal
- ☐ Stripe, etc.

Google Account and Services

- ☐ Gmail
- ☐ YouTube
- ☐ Google Analytics, etc.

JVZoo Account

- ☐ Set up a free JVZoo account
- ☐ Link your PayPal account
- ☐ Link your Stripe account

Domain Names and Web Hosting

- ☐ Set up Domain Name
- ☐ Get Reliable Web Hosting (I.e .HostGator, BlueHost).

Be sure your Web hosting provider provides good customer service whenever you have an issue, whether via online chat, email, and/or phone.

Web Page Creation and Graphics

- ☐ Create Website
- ☐ Create Product Sales Pages
- ☐ Create or Have Product Graphics Created
- ☐ Add Products To Website

Traffic

- ☐ Traffic is the lifeblood of your business- no traffic = no sales.
- ☐ Make sure to bring members of your target audience/market to your website for your offers.

There are free and paid traffic-generating methods- you can use any combination of them to get quality traffic to your site

Profits and Taxes

- ☐ Keep track of your profits
- ☐ Put aside money for taxes
- ☐ Invest profits back into yourself and your business