

My Personal

Internet Marketing Rolodex

“Every Tool I Use To Run My Internet Marketing Business”



All my resources, all in one place!

Inside this document you'll find all the tools I use to run my full-time internet marketing business. I've sorted everything by category for you so it's easy to find what you're looking for. Many of the categories have multiple tools listed. In those categories I've **BOLDED** the best tools from the list.

I've spent years testing and trying many softwares, tools & sites in my business and these are the best of the best. I hope it's helpful for you and your business.

Autoresponders

Email IS NOT dead!

Your autoresponder is still THE MOST IMPORTANT tool you have as an internet marketer (by far).

[ActiveCampaign](#) - Fantastic email deliverability, advanced behavioral automation, tagging, great support and so much more. This is by far the best email/marketing automation provider there is.

[ClickFunnels](#) - Okay, so ClickFunnels is not really an autoresponder. It's so much more. But it does also have autoresponder (and advanced automation) so I thought I'd include it here. It's also a page builder, full funnel builder, membership, webinar & affiliate platform and more.

[MailX](#) - No Monthly Fees! If you're looking to manage your own email lists then MailX is your best bet. It is full featured and allows you to send email via any SMTP service (including the free ones). MailX is a one-time fee only.

[Aweber](#) - Aweber has been around a long time and is still a solid provider. They don't have nearly as many features as ActiveCampaign, but they are very easy to use.

Tracking/Split Testing

[ClickMagick](#) - Both tracking AND split testing all in one tool. Track and optimize all your marketing, all in one place with 19 profit-boosting features you just can't get anywhere else! I use this daily for all my link tracking and split test.

[Visual Website Optimizer](#) - Beautiful visual split test software. It's very good, and it's easy to use, but also a bit on the expensive side.

[Optimizely](#) - Does everything as Visual Website Optimizer, it's just not as easy to use. It is much cheaper though, and also has a free plan.

[ClickFunnels](#) - If you're using ClickFunnels, the ability to split test your pages is built right in. It's not as feature packed as the other solutions, but if you're using ClickFunnels anyway it should work for you. It's also a page builder, full funnel builder, shopping cart, autoresponder, membership, webinar & affiliate platform and more.

Page/Funnel Builder

[ClickFunnels](#) - The most full-featured, well supported, frequently updated page builder on the market. You can create any type of webpage or even full sales funnels. It's also a shopping cart, autoresponder, membership, webinar & affiliate platform and more.

[Thrive Content Builder](#) - Thrive content builder is the fastest, most intuitive (and least annoying) visual editor for WordPress.

Shopping Cart

[ThriveCart](#) - The world's easiest and most powerful cart platform. This is what I personally use (after having a lot of issues with another popular cart). If you're not using ClickFunnels as your cart, use this!

[ClickFunnels](#) - If you're using ClickFunnels, you can use them as your shopping cart (you don't need a separate solution). It's also a page builder, full funnel builder, autoresponder, membership, webinar & affiliate platform and more.

[PayPal](#) - If you're brand new and not earning income yet and want to do things as affordable as possible, there is nothing wrong with just using PayPal. People trust PayPal and it's free (other than their small transaction fee).

Hosting

[SiteGround](#) - There used to be a lot of great hosts, however, a big company went around buying up most of the good companies (totally ruining their high levels of service and support) so it's much harder to find a good host today. Siteground is still rock solid and offers a great entry-level hosting account for not a lot of money.

[Lifetime Hosting](#) - Hosting with NO MONTHLY fees. Even though it's only a one-time fee, so far they've been good. 24/7 chat support, cPanel, etc.

[ClickFunnels](#) - If you're a ClickFunnels user you can actually host all your domains and websites with them directly (without the need for a separate hosting account). Just add your domains as custom domains in ClickFunnels and follow their setup instructions and you're good to go. It's also a page builder, full funnel builder, shopping cart, autoresponder, membership, webinar & affiliate platform and more.

[Uptime Robot](#) - TOTALLY FREE service that monitors your websites 24/7 (every 5 minutes) and instantly notifies you if any of them go down.

Products/Content

[FunnelScripts](#) - Not only does FunnelScripts help you create content for you ads, etc., it also will create your sales letters, scripts and webinars slides written (in under 10 minutes) WITHOUT Hiring An Expensive Copywriter!

[Monthly Content](#) - Monthly Content provides you with (literally) 1000's of products with PLR & Master Resell Rights and is updated multiple times per week.

[Ivy League Content](#) - High quality ghostwriter to create content and products for you.

[Cold Turkey Writer](#) - Distraction-free text editor that FORCES you to write. You tell it how many words you want to write and it takes over your computer and won't let you do anything until you've written at least that many words.

Webinars

[ClickFunnels](#) - ClickFunnels offers the ability to do Automated Webinars without needing any other software or tools, but they do also integrate with WebinarJam and any other webinar service you may use. It's also a page builder, full funnel builder, shopping cart, autoresponder, membership, webinar & affiliate platform and more.

[WebinarJam/EverWebinar](#) - WebinarJam is for live webinars. You can have unlimited live webinars or attendees, with replays. Once you get a high converting webinar, then you take the recording of that webinar... ..and make it an automated webinar with EverWebinar. EverWebinar simulates the live webinar experience for your customers, and operates completely automated.

[Perfect Webinar Wizard](#) - The perfect webinar wizard is part of FunnelScripts. You can use The Perfect Webinar Wizard for actually creating your webinar. It asks you questions, then uses a proven webinar format to create your slides for you. It follows the format of the Perfect Webinar Script [here](#).

[Webinar Jeo](#) - Another option for true live-streaming webinars, unlimited webinars, unlimited attendees. Yearly or monthly plans.

Copywriting (Sales Letters & VSLs)

[FunnelScripts](#) - Get ALL of your sales letters, scripts and webinars slides written (in under 10 minutes) WITHOUT Hiring An Expensive Copywriter!

Video Hosting/Video Creation

[OptimizePlayer](#) - Full-featured video hosting. Very similar to Wistia, but much cheaper and with more features! They also have a free plan if you're just getting started.

[Easy Sketch Pro](#) - Easily create interactive sketch videos with a drag n drop interface.

[Camtasia](#) - Easy to use software for screen capture videos and video editing. Mac and PC versions are available.

[ScreenFlow](#) - ScreenFlow is MAC only. It's similar to Camtasia.

Membership Site Tools

[Wishlist Member](#) - One-time fee only (no monthly fees). Wishlist Member is a WordPress plugin for creating a membership site in WordPress. I've been using it for almost 10 years and it's still rock solid and frequently updated. It also integrates with just about everything.

[ClickFunnels](#) - ClickFunnels has a built in member's area. The also allow you to either have a different member's area for each of your products or have all of your products share the same member's area. It's also a page builder, full funnel builder, shopping cart, autoresponder, webinar & affiliate platform and more.

Social Media

[WP Tweet Machine](#) - Gets you REAL Twitter followers automatically. I have no idea how this works, but it does!

[WP Fan Machine](#) - Automatically gets you real fans on Facebook (and can be set up to do it on autopilot). You can now also set it up to automatically post content to unlimited Fan Pages.

[Buffer](#) - Schedule, publish and analyze all your posts from all yhootour social media sites in one place. If you only have one account at each social network then their free plan should work fine for you.

[AdEspresso](#) - The easiest way I've found to create, post and optimize your Facebook ads. This is a PAID tool. You probably don't need it unless you're doing a lot of Facebook advertising.

Images/Graphics

[Canva](#) - Canva is a free online tool for easily designing graphics for your websites, ads, social, etc.

[99 Designs](#) - With 99 Designs you create a contest and multiple graphic artists will create different logos and graphic designs for you. You choose the one you like best and that is the only one you pay for. They are on the spendy side, but if you're looking for good graphics it's worth it.

[Covert Pix](#) - WP plugin that lets you put buy buttons, opt-in forms & videos right on top of your images (weird, but cool).

[Pixabay](#) - Free Stock Photos

[Pixlr](#) - Free online alternative to photoshop (including the ability to edit .PSD files).

[TinyPNG](#) - Free smart PNG and JPEG compression Optimize your images with a perfect balance in quality and file size.

Domains

[Namecheap](#) - I've used Namecheap for years to register all my domains. They're cheap and their control panel is simple to use.

Audio

[Audacity](#) - Free, open source, cross-platform audio software for multi-track recording and editing (I edit all of my audio using this free software).

Productivity/Organization

[WorkFlowy](#) - Organize your brain WorkFlowy is a notebook for lists. I used to use Evernote, but I'm now using WorkFlowy (which is free) to manage all my notes, ideas, tasks and pretty much everything else.

[LastPass](#) - LastPass securely remembers your passwords, so you don't have to. You just remember your LastPass password and they take care of the rest. You can have a different password for everything site and LastPass will fill it in for you when you visit the site.

I like it so much that I pay for the premium plan just to support them even though I only need the free plan.

[DropBox](#) - Still the best cloud file storage. Access your files anywhere. I use Dropbox for everything.

[Google Calendar](#) - I use Google Calendar (totally free) to plan promotions, meetings and everything else in my business. Works great and can be accessed anywhere.

[AWW App](#) - Free online whiteboard.

[Evernote](#) - Evernote is a cross-platform app designed for note taking, organizing and storage in the cloud. Unless you need note sharing, the free plan should work for most people. I used to use this daily, now I find myself using WorkFlowy more and more.

[FreeMind](#) - Totally free mind mapping software for both Mac and PC.

[Boomerang](#) - Schedule an email to be sent later. Easy email reminders.

[UnRoll.me](#) - Free tool to quickly unsubscribe for lists you no longer want to be on in bulk. For those lists you do want to stay on, you have the option of having them all “rolled up” and delivered together in one email either once per day or however often you set it for.

Transcription

[Rev](#) - Need something transcribed? Rev does it on-demand for \$1 per minute.

Physical Product Fullfillment

[Disk.com](#) - They handle production and shipping of CDs, DVDs, USB Drives, Preloaded MP3 players and more..

[Kunaki](#) - On demand production and shipping of CDs and DVDs. Integrates with many shopping carts (including ClickFunnels).

[Disc Delivered](#) - Fully integrates with ClickFunnels so your CDs or DVDs can be fulfilled and shipped automatically.

Support Desk

[GrooveHQ](#) - I used to use ZenDesk, however, GrooveHQ is better and their free plan will be good enough for most people.