



FOOLPROOF TRAFFIC SYSTEM

The Step By Step Traffic
System To Get More
Traffic, Leads and Sales

RESOURCE CHEAT SHEET

Fool Proof Traffic System Resource List

Google Account Sign-Up: <https://accounts.google.com/SignUp?hl=en>

This is necessary to sign up for Gmail, YouTube, Google Analytics, and more.

Google Analytics- A great free software solution to monitor the amount and quality of traffic coming to your website:

<https://www.google.com/analytics/>

Good beginners' guide on getting the most out of Google Analytics:

<https://moz.com/blog/absolute-beginners-guide-to-google-analytics>

WordPress- What many Internet marketers use to create their websites and blogs: <https://wordpress.org/download/>

Warrior Forum- A well-known and established Internet marketing forum where knowledge is shared and products are sold (usually for a time-limited discount to members): <http://www.warriorforum.com>

Facebook- Arguably the most popular social media website online today; also a popular advertising medium for online marketers:

<https://www.facebook.com>

Twitter- A popular social media website that also provides advertising; known especially because of maximum 140-character posts (or "tweets):

<https://www.twitter.com>

LinkedIn- A popular social media website that provides advertising and especially is targeted toward professionals and businesses:

<https://www.linkedin.com>

Google+- A social media website that is still used regularly by specific groups, especially those in the tech industry; also used by Internet marketers, especially for Google Hangouts Web conferencing technology:

<https://plus.google.com>

Instagram- A very popular social media website (especially by millennials, GenZ) that offers advertising and that focuses on photo, video content: <https://www.instagram.com>

Snapchat- Another very popular social media website (especially by millennials, GenZ) that offers advertising and that focuses on photo, video content: <https://www.snapchat.com>

YouTube- Owned by Google and one of the most visited sites in the world for video content: <https://www.youtube.com>

Tumblr- Social media site owned by Yahoo (which is now owned by Verizon), much of its content is focused on photos, videos: <https://www.tumblr.com>

Autoresponders: A type of computer program that automatically answers emails that are sent to it. This enables online marketers to be able to add people to their lists and automatically send out welcome messages to them upon subscription.

AWeber- <https://www.aweber.com> One of the earliest autoresponder companies, they provide autoresponder services with an escalating price scale based on the number of subscribers you have, 30-day money back guarantee.

<https://www.aweber.com/pricing.htm>

GetResponse- <https://www.getresponse.com> They provide autoresponder services with an escalating price scale based on the number of subscribers you have. They offer a 1-month free trial, and they also offer a 15% discount on plans if you pay 12 months in advance, 30% discount if you pay 24 months in advance.

<https://secure.getresponse.com/pricing/en>

MailChimp- <https://www.mailchimp.com> They provide autoresponder services with an escalating price scale based on the number of subscribers you have. They offer a free plan that allows you to send 2,000 emails to 12,000 subscribers, with more capabilities provided for paid plans.

<https://mailchimp.com/pricing/>

Other Email Autoresponders To Consider:

iContact – <https://www.icontact.com> Has 30-day free trial for up to 100 contacts and 400 messages.

<https://www.icontact.com/pricing>

Constant Contact – <https://www.constantcontact.com> Has 60-day free trial.

<https://www.constantcontact.com/pricing>

SendLane – <https://www.sendlane.com> Has 14-day free trial.

<https://www.sendlane.com/pricing>

Search Engines (for research of your target market and competitors, as well as to evaluate your SEO efforts):

Google- <https://www.google.com>

Bing- <https://www.bing.com>

Yahoo- <https://www.yahoo.com>

Outsourcing Websites (to outsource work to related to your marketing campaigns and/or SEO):

Fiverr- <http://www.fiverr.com> All types of jobs listed here start at \$5, with Level 2 sellers capable of selling additional services for more. Services include editing, video making, writing, graphic design, and more.

Elance- <http://www.elance.com> Many freelancers here in many different categories- can communicate with them on-site. You can pay part of the total amount of a job for each milestone that is completed, unlike most freelancing sites.

Guru- <http://www.guru.com> Have freelancers in graphic design, programming, writing, and more. The site will suggest specific “gurus” based on your project requirements.

Upwork- <http://www.updesk.com> Formerly known as Odesk.com, over 500,000 businesses use them, making them one of the most popular freelancing websites. You can request and review screenshots of a freelancer’s work while the project is worked on.

SolutionInn- <http://www.solutioninn.com> Similar to Fiverr’s set-up in that experts set up services and set fixed prices.

PeoplePerHour- <http://www.peopleperhour.com> Similar to Fiverr and SolutionInn in that freelancers can set up their services and set fixed prices, but unlike Fiverr, also allows freelancers to search through listings and find jobs on their own. Has a vast array of services offered, including translation services, creating tutorials, programming, writing, graphic design, and more.