



PRODUCT LAUNCH PAYDIRT



BOOST YOUR PROFITS WITH A PROVEN
LAUNCH PROCESS

RESOURCE CHEAT SHEET

Product Launch Paydirt Resource List

ClickFunnels- An all-in-one sales funnel application that enables you to create landing pages, send out email messages via autoresponders, and process sales from products: <https://www.clickfunnels.com>

LeadPages- A specialized landing page application that enables you to design high-converting optimized landing pages and lead capture forms to build up your email lists with targeted prospects: <http://www.leadpages.net>

JVZoo- Noted Internet marketing vendor and affiliate platform where you can sell your own products, promote other marketers' products as an affiliate, and recruit affiliates for your own products:

<https://www.jvzoo.com/auth/register>

<https://www.jvzoo.com/features>

ClickBank- Noted Internet marketing vendor and affiliate platform where you can sell your own products (digital and physical), promote other marketers' products as an affiliate, and recruit affiliates for your own products: <https://www.clickbank.com>

GoDaddy- A domain registrar that allows you to research and purchase your domain name that is needed for your website:

<https://www.godaddy.com>

Namecheap- Another domain registrar that allows you to research and purchase your domain name that is needed for your website:

<https://www.namecheap.com>

HostGator- A prominent and experienced Web hosting provider that allows you to host your website online: <https://www.hostgator.com>

BlueHost- Another prominent and experienced Web hosting provider that allows you to host your website online: <https://www.bluehost.com>

WordPress- What many Internet marketers use to create their websites and blogs: <https://wordpress.org/download/>

Autoresponders: A type of computer program that automatically answers emails that are sent to it. This enables online marketers to be able to add people to their lists and automatically send out welcome messages to them upon subscription.

AWeber- <https://www.aweber.com> One of the earliest autoresponder companies, they provide autoresponder services with an escalating price scale based on the number of subscribers you have, 30-day money back guarantee.

<https://www.aweber.com/pricing.htm>

GetResponse- <https://www.getresponse.com> They provide autoresponder services with an escalating price scale based on the number of subscribers you have. They offer a 1-month free trial, and they also offer a 15% discount on plans if you pay 12 months in advance, 30% discount if you pay 24 months in advance.

<https://secure.getresponse.com/pricing/en>

MailChimp- <https://www.mailchimp.com> They provide autoresponder services with an escalating price scale based on the number of subscribers you have. They offer a free plan that allows you to send 2,000 emails to 12,000 subscribers, with more capabilities provided for paid plans.

<https://mailchimp.com/pricing/>

Other Email Autoresponders To Consider:

iContact – <https://www.icontact.com> Has 30-day free trial for up to 100 contacts and 400 messages.

<https://www.icontact.com/pricing>

Constant Contact – <https://www.constantcontact.com> Has 60-day free trial.

<https://www.constantcontact.com/pricing>

SendLane – <https://www.sendlane.com> Has 14-day free trial.

<https://www.sendlane.com/pricing>