

AFFILIATE COMMISSION FORMULA



RESOURCES

This resource guide will provide you with links to everything you need to start dominating as an affiliate marketer.

Use these links to all the tools you could possibly need to start your affiliate marketing business.

This list includes affiliate networks you can use to select your products to promote, the best autoresponders platforms to manage your email campaigns, resources to create your bonus pages and great sites to look to outsource parts of your business for higher productivity.

Affiliate Networks

JVZoo – <http://www.JVZoo.com>

JVZoo is the best all around affiliate platform. It has a great user experience with a lot of features you can use to integrate with your business. Their support is second to none.

Clickbank – <http://www.Clickbank.com>

Clickbank has been around for a long time and can be easier as there is no affiliate approval needed to promote products on Clickbank. There is a HUGE selection of products in different niches.

Warrior+ <http://www.WarriorPlus.com>

Warrior Plus is as platform that originally catered to the Warrior Forum Special Offers but has expanded to a vibrant platform with a great selection of products and top notch vendors. Warrior Plus is some what limited in the niches it caters to.

Commission Junction – <http://www.cj.com>

Commission Junction is an affiliate platform that caters mostly to CPA type of advertising but can be a great source of income as a CPA affiliate.

Amazon Affiliate Program - <https://affiliate-program.amazon.com/>

Selling products as an Amazon affiliate is very different than what we have discussed in this guide but I wanted to include it because it can be a very lucrative source of income. Something you may want to look in to in the future for another income stream for your business.

Creation Tools

Wordpress

Wordpress is a simple and flexible platform that allows you to easily create websites for your business. There are many free and paid themes and plugins that can create awesome sites and build your affiliate marketing business.

OptimizePress

OptimizePress is a great theme for Wordpress. It is designed for marketers and have several templates built in to create landing pages, sales pages, thank you pages and more.

Traffic Methods

Solo Ads

Solo ads are a great form of pay per click that can generate targeted traffic and leads for your promotions.

You can get quality solo ad traffic from reliable solo ad vendors [here](#).

Facebook Ads

Facebook Ads are the best up and coming PPC traffic source. These ads can be extremely low cost if done properly and can generate very targeted traffic to your pages. [Click Here for a complete FB ads training course](#).

Autoresponders

Email marketing is the backbone of your affiliate marketing business. Although we have discussed more advanced strategies to increase your commissions using your email list is crucial to sending high converting traffic to your promotions.

Aweber - <http://Aweber.com>

Aweber has been a staple autoresponder for top marketers for a very long time.

Getresponse - <http://www.GetResponse.com>

GetResponse is a great platform as well. Easy to use with drag and drop design templates.

Sendlane - <http://www.SendLane.com>

Sendlane is a relatively new platform on the market but has been picking up steam. This is a true marketers platform as it has been designed and created by marketers.

Outsourcing Resources

UpWork - Upwork.com

UpWork (recently renamed from ODesk.com) is one of the biggest and most popular outsource and freelancing sites on the Internet. It's a great place to find programmers, writers, and graphics designers. You name it, it's probably on UpWork.

Warrior Forum - [Warriors For Hire](#)

The Warrior Forum can be a great place to find people that can help you with some of the tasks you need to get done to grow your business. Make sure you read the feedback on the threads to see what the quality of work is like. You can also post jobs on the forum 😊

Fiverr - [Fiverr.com](#)

Fiverr is a bit different because all the jobs here are initially posted for five dollars. You can get decent work for five dollars but a lot of the providers will have other service that they charge more for. This is a great resource to get little things done to help you along.