

[Chapter 1: Instagram Basics – Beginner’s Guide](#)



[Chapter 2: All about Instagram Ads – objectives, Types, Formats](#)

[Chapter 6: How to create profitable Instagram strategies?](#)

[Chapter 3: How to market on Instagram?](#)

[Chapter 7: Retargeting with Instagram Ads](#)

[Chapter 4: Best Instagram tools and techniques](#)

[Chapter 8: Ways to improve Instagram Marketing](#)

[Chapter 5: Instagram Contests : Tools & Tips](#)

[Chapter 9: Marketing Lessons from Businesses growing on Instagram – Case Studies](#)