



Master Resell Rights License For:
List Building Kickstart

This document serves as an official license to hold
master resell rights to *List Building Kickstart*.

As a master resell rights holder, you agree to the following terms:

Selling The Product in PDF Format

1. You CANNOT **put your name or pen name** on the product as the creator.
2. You CANNOT **edit the contents** of the product in any way
3. You CANNOT **change the title and sub-title** of the product.
4. You can **sell the product (Report) in PDF format**. The recommended selling price is **\$1.00 to \$7.00**.
5. You **are granted** the master resell rights, resell rights or to resell with personal use rights. Nothing else.
6. You CANNOT offer **private label rights** to this product. You are granted only the Master Resell Rights.
7. You can **add the product into a membership site (paid only)**.
8. You can **add the product into your product bundle or package** and sell for a higher face value.
9. You can **offer the Basic Resell Rights** to the PDF Report. The recommended selling price is **\$17.00 - \$67.00**.
10. You can **produce audio and/or video content from the materials** found in this product.
11. You **CAN give the product away for FREE**, in exchange for an optin or lead.
12. You CAN **offer the product as a bonus** to another product you are selling. Or as a bonus when people purchase through your affiliate link.

13. You **CANNOT** sell the product on auction sites such as eBay.com.
14. You **CANNOT** use sell product in a dime sale event, under any circumstances or situations at all.
15. You **CANNOT** sell this product as a WSO, under any circumstances or situations at all.

Selling The Private Label Rights (PDF Format)

1. You **cannot**, under any circumstances or situations at all, resell, give away or trade the Private Label Rights to this product, whether in full or partial.

Offline Publishing Terms

1. You CANNOT use the master resell rights sales materials contained in this product to **publish your work offline**. This includes, but is not limited to, hard copy books, tapes, CDs, DVDs, brochures, and MP3s.

Sales Letter & Graphics Package

1. You can **edit the sales letter in any way that you see fit**. For example, you can put your name in the sales letter, insert your order link, enter your own bonuses, make any modifications to the sales page content, and so on.
2. You can **edit the graphics pack to this product in any way you see fit**. For example, you can put your name on the E-Cover, modify the design, add or change the exist

titles, add your branding to the design, etc.

3. You can **edit the Thank You page in any way that you see fit**. For example, you can add your bonuses, enter your name or company name, include your download link, and anything else.

Other Important Terms & Conditions

1. You are **responsible for customer service for this product**. Darren Ross & LeadMagnets will not be responsible for the lack of or failure of the reseller's customer service, as these business dealings are between the resell and his or her own direct customer.
2. You **CANNOT** use misleading marketing tactics, SPAM driven methods or any other illegal / unethical strategies to market this product.
3. You **CANNOT** add, use or impersonate my name (**Darren Ross**), business name (**LeadMagnets**) or any other of my business or personal information to the product. This entire product is for your own use, not mine.
4. You absolutely **CANNOT** claim copyright to the product UNLESS substantial changes are made to the entire product. The definition of substantial changes, in the case of this product, refer to more than 50% of the product being changed
5. All web site links (URLs) **MUST** point to business related web sites. In other terms, absolutely **NO** porno, gambling or other unrelated or misleading websites.
6. **Darren Ross & LeadMagnets are NOT liable for any direct, indirect, incidental, special, consequential or exemplary damages, including but not limited to,**

damages for loss of profits, goodwill, use, data or other intangible OR tangible losses resulting from your application or non-application of the entire product or any part of the product and its Private Label Rights.

7. Darren Ross & LeadMagnets **reserve the right to refuse or discontinue service to you** for non-compliance with any of these Terms and Conditions. Any violation of this agreement will be subject to a revoking of this license, in which case, all monies paid will be forfeited.

8. **This agreement shall be governed by the laws of the United States of America as of July 2016.** Any dispute arising from the terms of this agreement or breach of this agreement will be governed by the laws of the United States of America and you agree to personal jurisdiction by an American court for this purpose.

If you disagree to these terms, then please refrain from reselling this product.

Anyone found not abiding to these terms will have their license revoked and a possible infringement notice will be made to their web host for possible account suspension.
