

CRASH COURSE REPORT

Membership Site Money Train

HYBRID CHEAT SHEET



Set Up Recurring Income

Hybrid Cheat Sheet

Mark every step of the process as you do them. That will help you to keep track of everything you need to do. Include additional steps if necessary.

☐ **Recognizing The Importance of a Paid Membership Site**

- ☐ They are a great additional source of revenue for an (existing) website
- ☐ They can be easy to run, simple to manage, and a source of recurring income
- ☐ They provide multiple different ways to provide from them and their members
- ☐ They spawn and attract a responsive audience full of dedicated individuals

☐ **Simple Steps To Running A Membership Site**

- ☐ Constantly keep your content fresh
- ☐ Always create a regular continuous buzz in the community
- ☐ Treat your members like gold dust and don't mistreat them EVER
- ☐ Create social networks and market your membership site there (cross post)
- ☐ Always leave your members hanging (longing) for the next bit of content, etc.

☐ **Marketing Strategies For Your Membership Site**

- ☐ Search engine marketing – Google, Yahoo, Bing, SEO, etc.
- ☐ Referral contest – Give your members incentive to invite others and promote
- ☐ Social network – Cross post information and use content locking for traffic
- ☐ Affiliate program – Encourage others in your niche to promote your site
- ☐ Forum promotion – Find relevant forums, be active, have link in your signature

☐ **Promoting Your Membership Site For Free**

- ☐ Facebook – Create a group or fan page and encourage people to like / join
- ☐ Twitter – Follow relevant users that follow popular accounts in your niche
- ☐ Reddit & Digg – Use these curators to create viral buzz and targeted traffic
- ☐ Article Marketing – Create quality public content and use content locking