



PRIVATE LABEL MEMBERSHIPS

A GUIDE TO PICKING THE RIGHT MEMBERSHIP



HYBRID CHEAT SHEET

Hybrid Cheat Sheet

Mark every step of the process as you consider / complete them. That will help you to keep track of everything you need to do. Include additional steps if necessary.

☐ **Initial Membership Examinations**

- ☐ Are there products for members only and not rehashed? (Exclusivity, etc.)
- ☐ How many products are provided each month? How often is it updated?
- ☐ What is the price? How does it compare to other PLR membership sites?
- ☐ Are there instructions provided or any sort of help for using the PLR products?

☐ **High Quality Products Provided**

- ☐ How large is the membership? How widely is it distributed?
- ☐ What are the features of the PLR products provided? Full funnels?
- ☐ Are the niches covered relevant to your market and business?
- ☐ How often is the content and products updated? How high is the price?
- ☐ What level of license will you be receiving? Master, resell, private label?

☐ **Formats Included For Membership Site Products**

- ☐ E-Book, Articles, Reports (Content)
- ☐ Video / Visual Courses
- ☐ Audio / Audio Training / Audible Content
- ☐ Graphics Products (Banners, Covers, Headers, Etc)
- ☐ Sales Pages, Squeeze Pages, Legal Pages, Thank You Pages
- ☐ Full Sales Funnel (all of the above and more)

☐ **Benefit From The Private Label Rights Content**

- ☐ Re-brand title, add your own name, modify the content
- ☐ Order new product graphics and other materials
- ☐ Create new content or bonus content for the PLR product or package
- ☐ Separate yourself from the crowd to drive massive traffic

☐ **Check The Logistics Of The Membership Site**

- ☐ Duration of membership (how frequent are the payments?)
- ☐ Exclusivity and the distribution of the content provided
- ☐ Contact methods, member interaction, and reviews (forums are a help)
- ☐ Pricing vs quality (and volume) of content and/or products provided