

Getting a Quality Domain and Hosting

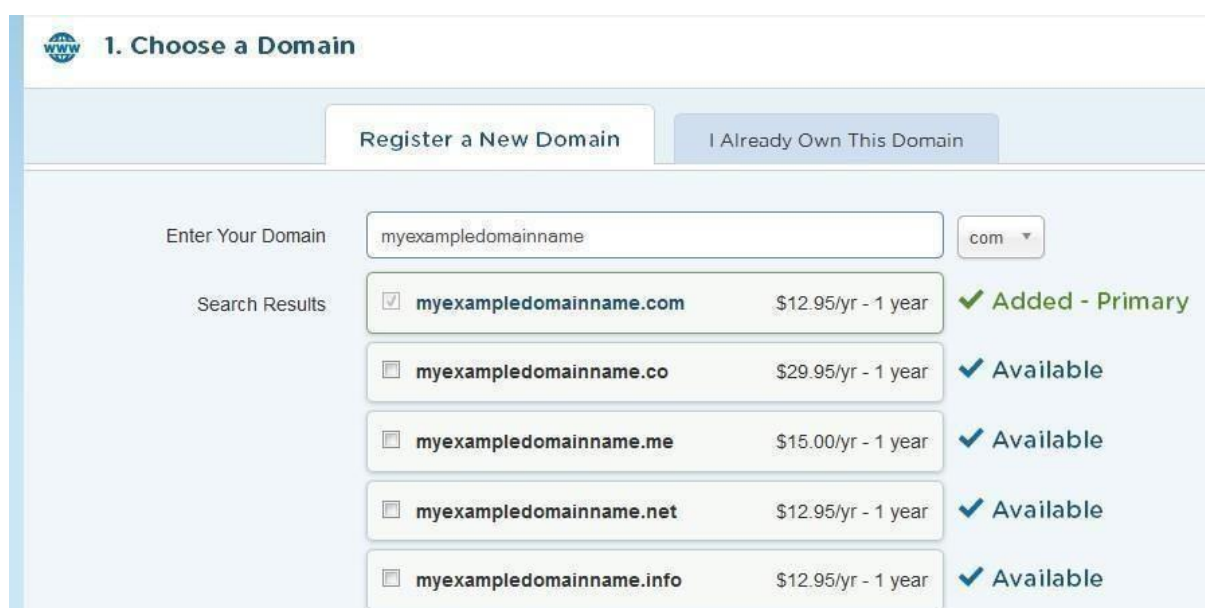
Getting a domain name and a hosting plan can be done very quickly. I recommend you use Hostgator.com. This is the one I have had the best experience with myself. They offer a live chat with very good customer service, which quickly provides you with the help you need. You can buy both domain names and hosting at Hostgator. I recommend you get both with them because then you will be ready to go right away.

Let's head over to sign up with Hostgator

[Click here to reach their main page](#) - Now click on the "Get Started Now!" option.

Click "Choose a plan" and choose the Baby plan. The Hatchling plan only lets you host one single domain name, and you're going to need more domains later. But as for now, we focus on the one domain name we've got. You could always choose the hatchling plan to begin with, then upgrade to Baby plan when you need more domains.

Now we can search for a domain name to see if it's available.



The screenshot shows the '1. Choose a Domain' step in the Hostgator registration process. It features two tabs: 'Register a New Domain' (active) and 'I Already Own This Domain'. Below the tabs, there's a search bar with 'myexampledomainname' entered and a dropdown menu set to 'com'. The search results are displayed in a table:

Search Results	Domain Name	Price	Status
<input checked="" type="checkbox"/>	myexampledomainname.com	\$12.95/yr - 1 year	✓ Added - Primary
<input type="checkbox"/>	myexampledomainname.co	\$29.95/yr - 1 year	✓ Available
<input type="checkbox"/>	myexampledomainname.me	\$15.00/yr - 1 year	✓ Available
<input type="checkbox"/>	myexampledomainname.net	\$12.95/yr - 1 year	✓ Available
<input type="checkbox"/>	myexampledomainname.info	\$12.95/yr - 1 year	✓ Available

In my example the .com was available. That's great! We choose the .com.




.Net and .org is also ok, but I recommend that you look for an available .com domain as this looks the most professional. Keep in mind what you are going to offer as your free gift at your squeeze page, and make the domain name relevant to that gift.

Scroll further down, follow the instructions and add the required information.

Make sure you uncheck the additional services. You don't need those right now.

+

4. Add Additional Services

 <p>Domain Privacy Protection</p>	<p>Domain Privacy Protection</p> <p>\$9.95/yr</p> <p>Let HostGator.com help protect your identity online! Privacy Protection hides your personal contact information from public view.</p> <p><input checked="" type="checkbox"/> Add Domain Privacy Protection for myexampledomainname.com</p>
 <p>SiteLock</p>	<p><input checked="" type="checkbox"/> Secure and Accelerate Your Site -- Highly Recommended</p> <p>\$1.67/mo (Billed Annually)</p> <p>Protect your website from fraud and malware, while speeding up its performance for visitors. This advanced security helps to block malicious traffic and scans daily for other harmful threats. A \$99 value.</p>
	<p><input checked="" type="checkbox"/> Site Backup: Daily Website Backups to the Cloud</p> <p>\$19.95/yr</p> <p>Feel confident knowing your website is protected from accidents, data loss, or malicious activity. Recover from problems quickly</p>

Now it's time to pay. I have collected some discount coupon codes for you to use:

Get your first month of hosting for just \$0,01 by using this code: penny

Get 20% on your entire order with this code: SPRING20

Now that you've got yourself a domain name and a hosting plan, you should have received an email from Hostgator with the FTP details. Make sure you save these in a separate folder where you always have it handy at your disposal. You're going to need that information.

Open the email, and look for this information:

Server Address

Username

Password

FTP

Port

SFTP Port

You're using EITHER the FTP port or the SFTP port later when we're communicating with the server and uploading files, which will be your squeeze pages and sales pages.

Also save the name servers. Those you'll need if you for some reason switch to another company for your domain name, but still have hosting with Hostgator.

Setting up an Autoresponder

So, the reason why I want us to get set up with an autoresponder before building squeeze pages is because you need to create opt-in forms inside of the autoresponder service you choose. I really recommend Aweber.com. I use those myself, and you get your first month for only \$1.

Aweber have such a good platform for creating opt-in form that you can actually make an entire squeeze page within AWeber. Now, we're not going to do that because when using KompoZer for creating your first squeeze page you'll get to know the program, and you're going to be able to create your sales pages much faster.

As already mentioned, I really recommend that you use the Aweber service. It's without a doubt the best autoresponder out there, in my opinion that is. They have good delivery rate, and emails don't end up in people's spam folder.

If you absolutely don't like Aweber like what so ever, you can also check out a service called GetResponse. I know many who swear to GetResponse too.

Aweber offers a 30-day money back gurantee, so it should be more than enough time to evaluate if you want to stick with them or not. That said, you should always stick to the aturesponder service you sign up to, because if you have subscribers and then want to change, it can be a real pain in the bull.

There are several other services you can check out as well just a Google search away, but I recommend you stick with one of these two as for now. They have a very user friendly interface, and their practical platform makes it quick and easy to create optin forms.

[Click here to check out Aweber](#)

[Click here to check out GetResponse](#)

I'm not going to walk you through the sign up process, because that's something that should be self-explanatory. However, I'll walk you through the process of creating an opt-in form, to the point where you will embed it on your squeeze page. The embedding part I will show you later when we're learning about creating squeeze pages. I'll show you how to do it in Aweber, because that's the service I recommend you use.

So let's get right to it then, shall we?

Once you're signed up with AWeber you are taken through a sequence of questions in which you'll provide the answers. Just go through the steps, and come back when you have done it.

Okay, so when you're done with the short survey, you should find yourself at a page that looks like this:

Sign Up Forms

A **sign up form** is one of the many ways you can start building a list of subscribers in your account.

Create Your First Sign Up Form



Obviously, you want to click on the big green button.

Now you're taken straight to the platform where you create your opt-in forms. As you can see, there are several different templates you can choose from, but we're really only interested in the field where the prospects enter in their email. You want a simple form like the one below:

Your Best Email





Privacy Notice: I will NOT spam, sell, or trade your contact information with anyone for any reason. I respect your privacy.

See? Simple and easy opt-in form that don't looks like crap. I am going to guide you through step-by-step how I made this form. AWeber has this cool feature that lets you use graphics that already uploaded somewhere one the internet. You just need to paste the link where the image is located, and it appears in your web form. That's what I've done with my unbelievable cool submit button and the awesome privacy disclaimer. I recommend that you play around with the platform and get used to how it works. It's really pretty simple but it's like everything else, you have to get used to it. Hopefully you should be better set for making your own forms once I've shown you how I made this one.

I am not going to go into details on how I made this form. However, I am going to show you how I got my own graphics into it.

It is quite simple really. Just remember that the images you use has to be located somewhere at the web. You use FileZilla or cPanel to upload your files to the web. We are going to use FileZilla in this guide because I think that's the easiest, and I'll show you how to upload files in the next chapter.

So, back to business. It is the same procedure for importing graphics for your forms header, submit button and footer. After you have uploaded an image, it should be located at a web address, like this one:



See? The image shows in your browser when you go to the web address the image is located. I'll explain more about how you know which address the image is located on when we're talking about FileZilla in the next chapter.

When you're creating your opt-in form inside of AWeber, you want to look for the "Form type" drop down menu and choose your preference for where you want your image to appear.

I've chosen the "Submit Button" option from the "Form Type" drop down menu located at your left hand side.

Then click on the "Advanced" tab at your right hand side, and you should see this:



Type in the correct URL to where your image is located on the web, and click somewhere outside of the typing box. Your image should now appear. If the image do not appear, make sure you double check the URL spelling. It has to be perfect for the platform to find it. Remember to also include .jpg or .png or whatever format you saved your image in.

When you're done making your form, click on the green "Save Your Form" button, and go to step 2.

Give your form a name, before you tell AWeber which page you want your subscribers to reach once they have entered their email. This could be a sales page for an affiliate offer, or

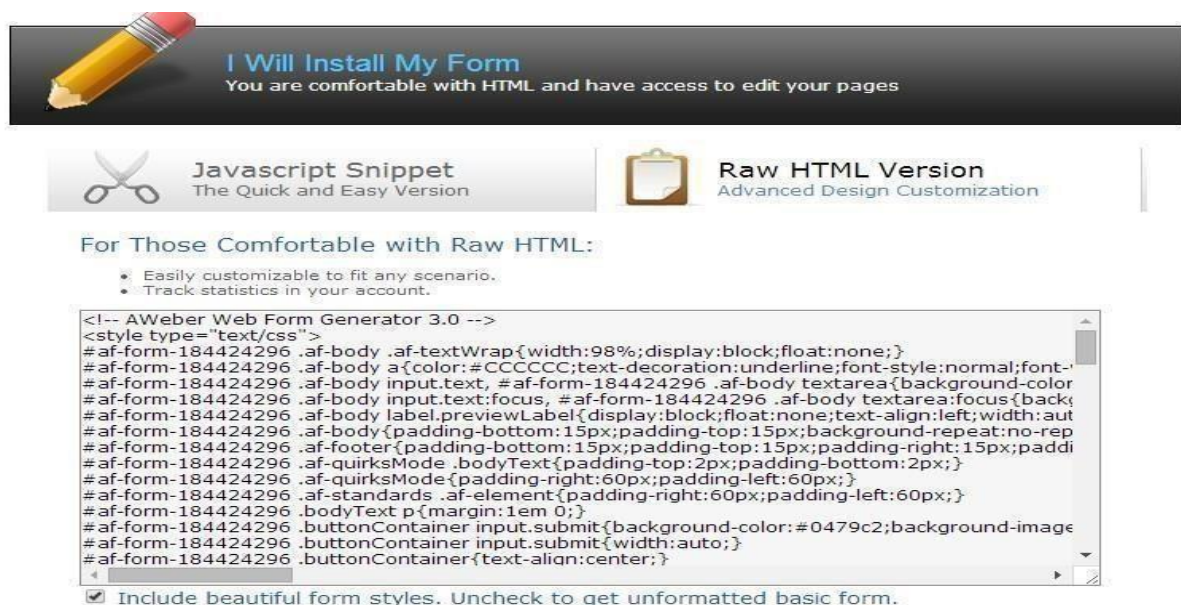
it could be to your own sales page. I recommend sending them into your own sales funnel, but more on this later.

You'll now see a drop down menu under the tag "Thank You Page"


Choose the "Custom Page" option, and enter the URL where you want your prospect to be redirected to after they opt in. As already mentioned, this can be your affiliate link.


Uncheck the "Facebook registration form" and go to step 3.

Save your form if you haven't already done that, and choose the option "I Will Install My Form". Now choose "Raw HTML Version". You're now looking at a code like this:



I Will Install My Form
You are comfortable with HTML and have access to edit your pages

 **Javascript Snippet**
The Quick and Easy Version

 **Raw HTML Version**
Advanced Design Customization

For Those Comfortable with Raw HTML:

- Easily customizable to fit any scenario.
- Track statistics in your account.

```
<!-- AWeber Web Form Generator 3.0 -->
<style type="text/css">
#af-form-184424296 .af-textWrap{width:98%;display:block;float:none;}
#af-form-184424296 .af-body a{color:#CCCCC;text-decoration:underline;font-style:normal;font-
#af-form-184424296 .af-body input.text, #af-form-184424296 .af-body textarea{background-color
#af-form-184424296 .af-body input.text:focus, #af-form-184424296 .af-body textarea:focus{backg
#af-form-184424296 .af-body label.previewLabel{display:block;float:none;text-align:left;width:auto
#af-form-184424296 .af-body {padding-bottom:15px;padding-top:15px;background-repeat:no-rep
#af-form-184424296 .af-footer{padding-bottom:15px;padding-top:15px;padding-right:15px;paddi
#af-form-184424296 .af-quirksMode .bodyText{padding-top:2px;padding-bottom:2px;}
#af-form-184424296 .af-quirksMode {padding-right:60px;padding-left:60px;}
#af-form-184424296 .af-standards .af-element{padding-right:60px;padding-left:60px;}
#af-form-184424296 .bodyText p{margin:1em 0;}
#af-form-184424296 .buttonContainer input.submit{background-color:#0479c2;background-image
#af-form-184424296 .buttonContainer input.submit{width:auto;}
#af-form-184424296 .buttonContainer{text-align:center;}

```

☒ Include beautiful form styles. Uncheck to get unformatted basic form.

This code we will use to copy and paste into our squeeze page HTML code inside a HTML editor called KompoZer. Click somewhere inside the code window, and hit Ctrl+A. Then copy this code and save it.

What you do next, is go download and install two must have tools.

The first one is a HTML editor called KompoZer – [Click here to download KompoZer](#)

The other one is a FTP client called FileZilla – [Click here to download FileZilla](#)

They are both free, so go get them right now!