

# Your Title

How To Make 6 Figures Online Starting Completely  
From Scratch With Almost No Cash

Your Name

# Introduction

In this book you will learn everything you need to know in order to make money online, and creating an engaging, responsive, buying and grateful customer base; your email list. Because as we all know, the money is in the list. You have probably heard that too many times by now, so I am not going to annoy you with that.

Anyway, the beauty of this book is that it contains the knowledge you need when you're starting out in order to launch from the ground. I will cover everything from the first step - finding your niche that is - to the point where you only focus on driving as much traffic as possible to your squeeze and sales pages, growing that email list and bank account!

Yes, it requires some work, but it will be worth it. I promise you. It's important that you put in the work of building a solid foundation for your online business, and grow everything else off of that foundation. That is exactly what I'm going to be teaching you in this book.

When you're finished reading, TAKE ACTION! That is the most important thing.

## Finding a Profitable Niche

Okay, first things first. Picking a Niche! This can be easier for some than for others. It's pretty much all about what you are interested in. Which talent do you have? Do you have a bunch of knowledge about a subject? Is it something you're so passionate about that you can't sleep at night? Share it with others!

You have to be interested in your niche. If not interested in the topic you build your business around, you will probably not be interested in your business either. It's very important that you're interested and that you are passionate about your niche because you want to stay motivated, and show the people you're reaching out to that you know what you're talking about, and that you're trustworthy. And of course, there has to be money waiting to be made in your niche.

The biggest and the most popular niches are:

- Internet Marketing / Make Money Online
- Fitness / Weight Loss
- Dating / Self-Improvement

If you want to dive into one of these niches but don't have much knowledge about either of these, it would probably be better to go after something else that you know more about. But then again, there are tons of information about all these niches on the internet. More information than you'll ever manage to discover. So, Google away and learn! You can be absolutely certain that there's HUGE amounts of money waiting to be made in these niches. That said, there's lots of money to be made in almost any smaller niche as well.

If you have a hobby and a lot of knowledge about a certain smaller topic - like painting for example - there are several methods you can use to find out if there's money to be made in your niche.

If you think that your niche is too small to make money in, then let's do some research and find out, shall we? I'll use the painting example.

First off, click here to head over to [Amazon Kindle eBook Store](#).

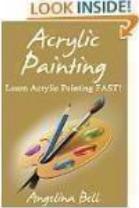
Choose the "Kindle Best Sellers" option. It should be located in the menu on your left hand side, under "**Popular Features**".

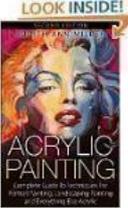
Continue navigating your way to the books that relates the most to the niche you're researching. If you can't find your topic in the menu to the left, try searching for it.

In my case, I found several books on painting just by navigating in the left sidebar.

Any Department  
Kindle Store  
Kindle eBooks  
Crafts, Hobbies & Home  
Crafts & Hobbies  
Applique  
Baskets  
Book Making & Binding  
Candlemaking  
Crafts for Children  
Crocheting  
Cross-Stitch  
Decorating  
Dollhouses  
Dough  
Dried Flowers

**Best Sellers in Painting**  
Top 100 Paid Top 100 Free

- 

1. **Acrylic Painting: Learn Acrylic Paint...**  
by Angelina Bell  
★★★★★ (41)  
Kindle Edition  
\$2.99
- 

2. **Acrylic Painting: Complete Guide to T...**  
by Judith Ann Miller  
★★★★★ (89)  
Kindle Edition  
\$2.99
- 

3. **Oil Painting: Complete Guide to Oil P...**  
by Judith Ann Miller  
★★★★★ (23)  
Kindle Edition  
\$2.99

As we can see, there are 2 books on Acrylic Painting and 1 book on Oil Painting located in the top 3 paid best sellers in this niche. They also got a good amount of reviews, which is a good sign. I also noticed that these are repeating subjects on the top 100 best seller list, which indicates that there's an interest for acrylic painting and oil painting. Let's look a bit closer and see how well the top seller in this niche are ranked in the entire kindle store. A good rule of thumb is to stay away from niches that have its best-selling book in the niche above rank #100,000 as "Amazon Best Sellers Rank"

I'm clicking on the No. #1 book by Angela Bell, scroll down to the **Product Description** and find this;

### Product Details

**File Size:** 638 KB

**Print Length:** 100 pages

**Simultaneous Device Usage:** Unlimited

**Sold by:** Amazon Digital Services, Inc.

**Language:** English

**ASIN:** B00SVG2BYI

**Text-to-Speech:** Enabled

**X-Ray:** Not Enabled

**Word Wise:** Not Enabled

**Lending:** Not Enabled

**Amazon Best Sellers Rank:** #28,021 Paid in Kindle Store (See Top 100 Paid in Kindle Store)

#1 in [Kindle Store](#) > [Kindle eBooks](#) > [Crafts, Hobbies & Home](#) > [Crafts & Hobbies](#) > [Painting](#)

#1 in [Kindle Store](#) > [Kindle eBooks](#) > [Arts & Photography](#) > [Art](#) > [Instruction & Reference](#) > [Color](#)

#12 in [Books](#) > [Arts & Photography](#) > [Painting](#) > [Acrylics](#)

This book is rank #28,021 at the time of writing. It's No. #1 in both the "Painting" and "Color" categories, and No. #12 in the category "Acrylic". This tells us that there is money to be made in this niche, so I would definitely go for it!

Another method you can use, is to look up big affiliate networks like Clickbank.com and see if there is selling products on your topic. Take a glance at the gravity of the product you find, to see how well it's selling. Gravity tells you how many affiliates have made a sale of that product in the past week. You can't rely completely on the gravity because no one knows

exactly how it's measured, but if the product has a gravity of 44, it means that approximately 44 affiliates have made at least one sale in the last 7 days. If there are no products to be found on your topic, you should stay away from it.

## Finding & Creating Products

Before we go on to picking a domain name and choose a hosting plan, we should have a good idea of what we want to offer to our future prospects. This is because we want the domain name to be relevant to whichever products or service we are offering.

The first thing you should set your mind to, is finding a free product to give away in exchange for people's email address. You can either create this on your own, which is the best thing to do, or you can buy a PLR product, tweak it, rewrite it and make it your own. More on this later.

If you have some kind of knowledge in your field that you think others would benefit from, make a free report out of it. Make a free video series, mini courses, tutorials or something similar. If you like writing more than making videos, write a short guide. Like this one, just relevant to the niche you are in. You could even write a whole eBook you intend to sell to people, and give away one, two or even three chapters of that book for free

If you don't want to put in the time and effort to make a product yourself, there are methods you can use to get around it. Kind of a shortcut if I may call it that. The method I'm referring to is finding so called PLR products. PLR stands for Private Label Rights, and you're basically buying the rights to edit a product, resell it and claim the content inside the products as your own.

So, how do we go about getting our first PLR product? Well first of all we're going to have to look them up on PLR sites, or forums. My experience is that the PLR products you can find in forums, are more expensive as you may end up paying between \$10 - \$200 based on the quality and complexity of the product. If you utilize PLR-sites, you pay a small monthly fee, and have access to thousands of products you can choose freely from, in almost any niche.

So, how do we find PLR products in forums? I recommend you start with the warrior forum by the way. Go sign up to the [Warriorforum \(Click here\)](#) and locate the search bar. Then click on the "advanced search" button.

Search ▼ Quick Links ▼

**Search Forums**

Go

Show Threads  Show Posts

Tag Search

Advanced Search

Find All Thanked Posts

**Search Blogs**

Go

Tag Search

Advanced Search

You have to sign up, or else you're not allowed to make an advanced search. Then type PLR into the search field on the next page, like this:

**Search Forums**

Search by Keyword

Keyword(s):

Search Titles Only ▼

Search by User Name

User Name:

Find Posts by User:   Exact name

**Search Options** ⬆

Find Threads with Prefix:

(any prefix) (no prefix) *Designer* *Programmer*

Find Threads with:   Replies

Find Posts from:  and

Sort Results by:  in

Show Results as:  Threads  Posts

Search by Tag:

Search in Forum(s):

- Search All Open Forums
- Search Subscribed Forums
- The Warrior Forum
- Main Internet Marketing Discussion Forum
- Warrior Special Offers
- Other Website Products & Services
- Warrior Forum Classified Ads
- Warriors For Hire
- Wanted - Members Looking To Hire You
- Web Hosting Offers
- Affiliate Program Database
- Freemarket.com Discussion
- The War Room

Also search in child forums

Make sure you change to the option "Search Titles Only" in the drop-down menu below the search field, and that you search in Warrior Special Offers.

You should now get something like this:

Search: Keyword(s): <b>PLR</b> ; Forum: <b>Warrior Special Offers</b> and child forums					Showing results 1 to 25 of 4758 Search took 0.44 seconds.	
	Thread / Thread Starter	Last Post	Replies	Views	Forum	
	<b>Articles: Article Rewriting Service - Turn Your Lame, Vapid PLR Articles into Eyeball-Grabbing Content!</b> Arun Chandran	24th February 2015 03:12 AM by Arun Chandran >	3	87	Warriors For Hire	
	<b>[FREE WSO] Awesome Done For You Listbuilding PLR Package In An Evergreen Niche.</b> Allan Leadbetter	23rd February 2015 01:04 AM by Allan Leadbetter >	6	589	Warrior Special Offers	
	<b>300000+ Optimized PLR Articles In 1000's Niches + [ FREE Softwares To Spin and Post ]</b> Zaheera	24th February 2015 12:04 AM by Zaheera >	28	2,056	Warrior Forum Classified Ads	
	<b>[PLR] WordPress Niche PayDays Squeeze System Private Label Package</b> LizTomey	21st February 2015 08:52 PM by Star Riley >	26	2,990	Warrior Special Offers	
	<b>[WSO PLR For Just \$4.49 ] Get These Dog Training, Hair Loss, Heart Burn and Weight Loss PLR Now!!!</b> jvjoe	21st February 2015 02:53 PM by mast001 >	8	1,830	Warrior Special Offers	
	<b>[Hot Dating PLR] Proven Attraction Secrets Used By History's Greatest Pickup Artists</b> ioan dranciar	21st February 2015 09:00 AM by ioan dranciar >	1	251	Warrior Special Offers	

Now you can browse through the results, and find a product that fits you the best.

You can also specify more by adding your niche to the search terms.

## PLR-Sites

When it comes to PLR sites, you have to be somewhat selective. Some provide much better quality on their products than others. I am going to recommend a few sites that I have very good experience with, and have provided me with a lot of value. I know these sites always provides excellent PLR products, and uploads new ones on a regular basis so that the products always stay up to date.

[IDplr.com](http://IDplr.com) - This site offers a free membership program, and is one of the best PLR sites that I have ever used. I use IDplr on a regular basis, and I really recommend you do to.

You may find some good products to promote with just the free membership, but I would consider signing up for the paid one as soon as possible. That will give you access to all the products, which includes eBooks, videos, software, templates, graphic packs, webhosting and more. You even get access to an eBook creator inside of the paid membership, which you can utilize to rebrand the products and easily make them your own.

[Click here to visit the site.](#)

[PLReBookclub.com](http://PLReBookclub.com) - These guys provide you with quality products in more than 400 different niches with hundreds of unique products added each and every month. They offer a trial period of 14 days for just \$4.95. Try them out. If you don't like them, just use your 60days money back guarantee.

[Click Here to visit the site.](#)

Now you should have more than enough resources to find yourself a couple of good products you can give away for free to your prospects. You will need these resources for later when we're looking up products we can add to your sales funnel in order to resell them to your own prospects.

For the free gift you're giving away at your opt-in page, make sure the rights to give it away for free applies. Some PLR product cannot be given away for free.

