

Special Free Report



Make Money Online Made Easy

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Easy and Proven Techniques to
Make Money Online

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It is important for you to clearly understand that all marketing activities carry the possibility of loss of investment for testing purposes. Use this information wisely and at your own risk.

Limited Special Offer for You:

Make Money Online Made Easy

(Exclusive Training)



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Introduction:



Welcome to the latest and very easy to apply “Making Money Online” Training, designed to take you by the hand and walk you through the process of making some good money over the web.

I’m very excited to have you here, and I know this will be very helpful for you.

This exclusive training will show you step-by-step, topic by topic, and tool by tool, what you need to know to dominate making money online in the easiest way possible, using the most effective tools and in the shortest time ever.

This training is comprised of 15 premium chapters organized into 4 sections. This is exactly what you are going to learn:

Section 1: Basics of Making Money Online

In Chapter 1 through 4, we’ll talk about: What’s making money online all about? Why you should make money online, What are the most common ways to make money online? And What you need to make money online?

Section 2: Easy Ways to Make Money Online

In Chapter 5 through 7, we’ll talk about: Making Easy Money Online by Taking Surveys, Making Easy Money Online by Testing Stuff and Making Easy Money Online by Performing Easy Tasks

Section 3: Advanced Ways to Make Money Online

In Chapter 8 through 11, we'll talk about: Blogging, Freelancing, Email Marketing and Webinar Marketing

Section 4: Additional Tips to consider

In Chapter 12 through 15, we will talk about: Do's to apply, Don'ts to avoid, Premium tools and Services to consider and Shocking Case Studies.

Well, it's time for you to start making some good money online.

I know you'll love this training.

David Henry



Section 1

Basics of Making Money Online

Chapter 1: What's making money online all about



Money has become the foundation for all deeds on our planet, and man has found innumerable ways to earn these dollars and pound notes for himself.

One of the ways to make money, where you won't need to invest huge amounts of it, is through the biggest revelation of this century - the internet.

With the horizons of the internet spreading far and wide, the ways in which you can earn money have become enormous.

What Making Money Online actually means?

One of the key concepts to understand how to make money online is learning the deep meaning of the subject. Making money online is a very wide concept, and it is a young industry with not many people understanding it. Remember, when you understand a concept, you'll succeed in that area.

Understanding what it is will help you become a successful marketer and entrepreneur.

Making money online can represent a variety of things. It can be as simple as filling out surveys for points on a site which converts into real life items. Out of this variety of jobs, one thing is in common; the output of your input is money or something of value.

Can you make money online as a service provider?

The benefits of the Internet go beyond searching for information needed for any desired topic. People remain in touch with each other through social media sites, and countless businesses rely on the web to succeed.

Most manufacturers and service providers can be reached through the net. The Internet has facilitated quick and efficient communications while offering many channels for entertainment. Apart from these well-known benefits, the net is also being exploited for making money online.

Many professionals claim to survive with the money generated through online sources. Students are also making money through the net. In fact, there are hundreds of ways to make money by working online.

Money can be made online through the rendering of services like article writing, affiliate marketing, owning a website or blog, and becoming a virtual assistant for a online company. Through these services, dollars can be made online.

However, making money has never been easy, and that remains valid for online money, too. One also needs to be aware of the different available opportunities for making money through the internet and recognize the most suitable one.

Can you make money online as a business owner?

Another way for online money making includes your knowledge of business. The internet is the most efficient and easy way of buying and selling when owning a store at online marketplaces like Amazon, eBay, Fiverr and so on.

eBay is very popular today, and it is one of the largest marketplaces online. On eBay, you can not only buy, but also sell. You can use this site for buying things at lower prices and selling them for higher prices to earn profits.

With online sales continuously on the rise, selling products to web shoppers is a worthwhile path to follow for business purposes.

Can you make money online as a regular online user?

Being a regular online user creates an opportunity for your knowledge to make you money through the use of the internet.

Money can be made through provisions of professional and specialized observations based on your field of expertise.

Here, you can choose whether you want to work solely online, or combine face-to-face services with your digital ones.

[Access the Full training clicking here](#)

Chapter 2: Why you should make money online



Internet technology has changed our lives forever. It has opened up unlimited opportunities to market our products, services, and information. Also, it has become the new frontier for finding ways to earn money.

We live in a world where the economy is often a little unsettled to say the least, and unemployment is soaring in many areas. This is all the more reason why you should think about part-time online income from home.

Awesome Benefits

Even if you have a full-time job, earning money online can be an extra income option. There are many reasons why you should make money online.

Work from Home

There is nothing better than working from home. You can avoid heavy traffic each morning while not wasting money on gas. Plus, not having to set the alarm is a good feeling, as well.

Making your own hours allows you to go to work whenever you feel. This means you can go out with friends on a weeknight without feeling too tired the next day.

People who know you will be jealous of the fact that your commute is nothing more than going downstairs after you wake up.

Online Revenue Can Be Passive

You don't have to put in any work to see results, necessarily. Writers can post an article once and get paid for the rest of their lives.

Bloggers can get paid through advertising revenue. Generating this passive revenue means you don't have to work for your money.

You could pay for a vacation, send your kids to college or retire early thanks to this new revenue source.

Freedom to Work anywhere at any time

This is the first and most important thing to consider when the idea to start earning money from the internet pops into your head.

The ability to take your work with you anywhere matters a lot, because you will be able to meet deadlines and satisfy your customers.

The freedom for you to work anywhere also makes the work fun and less stressful, instead of sitting in an office in one particular spot over-working yourself.

Deal With Whomever You Want

You can choose who you want to work with when you work online. Picking your clients allows you to develop relationships with people who share your vision.

Work is a lot more fun when you are working on things that matter to you. Writing about your favorite cause is more fun than spending your day ringing up groceries.

Also, not having a boss to contend with is a huge relief. Most online work is either freelance or independent contractor work.

Broaden your horizons

For most people, making money online and working from home is a brand new field. There is so much to learn, and as your knowledge grows your income increases.

I remember some people saying that making money online drove them to learn more about the internet and marketing.

From simple PTC to running their own site, and from Google adsense to selling Clickbank products, it involves so many things that if only people would learn more, they could make more from the internet.

Way of entertainment

Some people only see making money online as a way of relaxing and entertaining themselves. To them, it is like browsing youtube videos and reading articles.

As a matter of fact, almost everything you do on the internet can make you money; such as forum posting, video uploading, writing articles, searching, sharing files, surfing, etc.

Strengthen your feeling of achievement

If you get your first reward, it will encourage you to learn more. You can achieve your goal if you are encouraged.

Since making online income is not as easy as it sounds, it is not something everyone can achieve.

If you are already making money from your online activities, you are one step ahead of the pack.

Use Your Business Plans

Use your business experience to run things your way. No one is going to tell you that your marketing plan won't work.

Nobody is going to stop you from pursuing a project because of office politics. You can expand into new markets, attract new clients and create your own company culture.

Running your own online business helps you hone your leadership skills without getting penalized for making mistakes.

Shocking Facts and Figures

- ✓ There are 3,525,744,904 Internet Users in the world today ([source](#))
- ✓ There are 1,123,185,446 Total number of Websites today ([source](#))
- ✓ Digital interactions influenced retail sales to the tune of \$2.2 trillion in 2015. ([source](#))
- ✓ 40% of global internet users have bought products or goods online. ([source](#))
- ✓ A single second of delay in your website loading time can result in a 7% loss in conversion, and 40% of web users will abandon a website if it takes longer than 3 seconds to load. ([source](#))
- ✓ Worldwide B2C e-commerce sales reached \$1.7 trillion in 2015, and it is estimated to reach \$2.35 trillion by 2018. ([source](#))
- ✓ 8 out of 10 consumers will shop online if offered free shipping. ([source](#))
- ✓ Personalized recommendations can increase conversion rates by up to 5.5 times. ([source](#))
- ✓ An increase in site speed from 8 to 2 seconds can boost your conversion rate by 74% ([source](#))
- ✓ E-commerce sales from social media grew by 202% in 2014, and is expected to further increase. ([source](#))
- ✓ Mobile advertising spend is projected to account for 60.4% of all digital advertising spend by 2016 and 72.2% of all digital advertising spend by 2019. ([source](#))
- ✓ Spending on digital marketing is projected to increase by 12% to 15% on average. Social media's share of the total marketing budget will grow from 10% in 2015 to 14% this year, while spending on offline advertising will fall 2%. ([source](#))

- ✓ After SEM, online display advertising (banner ads and retargeting) capture the biggest share of online spending at 34%, representing roughly 10% of total marketing budgets. ([source](#))
- ✓ The average person now spends more time online than with TV and all other media (newspapers, magazines, etc.) combined. ([source](#))
- ✓ Total spending on Internet advertising is predicted to grow 12.9% next year. The Internet will become the largest medium for advertising in 2016 (ahead of TV). ([source](#))

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Chapter 3: Which are the most common ways to make money online



There are thousands of ways to make money online. The opportunities on the web are so numerous, yet most people struggle to make any money from the internet.

This has led to a belief in a growing number of people who think it is just too hard to make money online from home.

The reality is that it can be easy to make money online if you know how, and are willing to put in the work. The first method of making money online is self-explanatory.

Starting a Blog

Blogging mainly comprises of writing posts, publishing posts and maintaining the blog. One of the surest ways to make passive income online is to create a website or blog.

You may need to invest in a web host if you get serious about this, but there are some free hosting sites that will allow you to use this money making opportunity, as well. To make money from advertising, your visitors must click on one of the advertising links.

In addition to ad revenue, you can advertise on your site with affiliate partners who will pay you when one of your visitors clicks on the link and signs up for the advertiser's services. You will only get paid by the affiliate if a transaction is completed.

Taking surveys

There are sites that can help you make anywhere from pocket change to a full income. These are free to join paid survey sites where you take surveys for a small payback. If you get other members to join under you, then you will get a percentage of their earnings, too. This is how you make real money. Some people have reported verifiable earnings of around \$1,800 per month this way.

Downloading and installing apps

A lot of companies, including Google, pay you for installing their apps. Moreover, you get paid for each month the apps are installed on your phone. Some of these sites include: ShopTracker and MobileXpression

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Chapter 4: What do you need to make money online?

To make things simple, there are 4 different things you need to have ready in order to make money online: A Product or Service, Online Presence, A Payment Processor, and Advertising.

Product or Service



A business must have a product or service to offer. What the product or service will be is very important, so take some time to choose wisely.

There are some products or services, like writing skills or selling products, that are more easily marketable over the internet than others. If you do not have a product of your own, but want to engage in business online, one commendable idea is to enlist in an affiliate program.

By affiliating with other companies, you become an associate of an established online merchandiser, and you market their products in return for a commission. You can earn quite good money doing this.

Thousands of internet marketers are flourishing by doing affiliate marketing. It's a good way to be introduced to the world of e-commerce without needing to make a significant investment in resources.

Creating an Online Presence



A website or a blog - All businesses, no matter how small, should have a website. It can be extremely basic, but it should contain the fundamental information your customers need.

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Section 2

Easy Ways to Make Money Online

Chapter 5: Making Easy Money Online by Taking Surveys

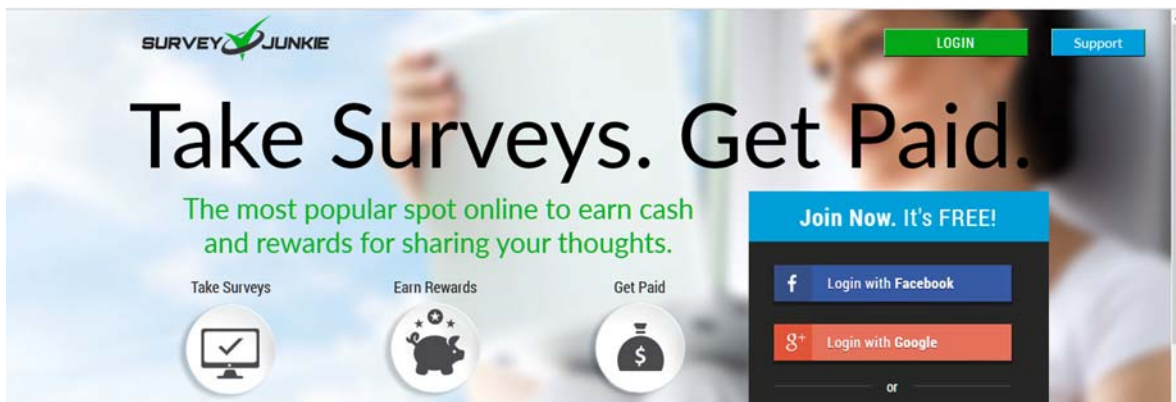
Surveys are an excellent tool for sourcing vital information directly from a wide audience, with ease and convenience.

Companies often use surveys to gain a deeper understanding of their customers' tastes and opinions.

For a few minutes of form filling, you can make a couple of points which is paid as cash or rewards. You can bag up to £3 (\$5) for some surveys at websites like:

Note: Some URLs may not work because of your Country IP.

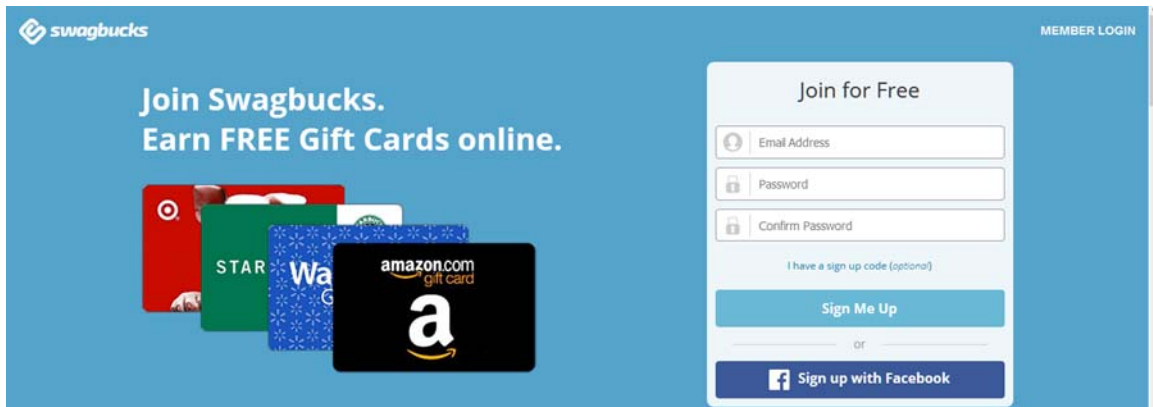
SurveyJunkie.com



Survey Junkie, located online at SurveyJunkie.com, is a website which offers their members the ability to participate in various forms of market research through a variety of companies to earn money from home.

Their website says that with them, you can receive surveys earning between \$2 and \$75 each, as well as participate in focus groups at up to \$120 an hour, and evaluate new products in trials which allow you to keep the products for free.

Swagbucks.com



Swagbucks is the web's leading rewards program that gives its over 19 million members gift cards for their everyday online activities like taking a survey. Earn points when you shop at your favorite retailers, watch entertaining videos, search the web, answer surveys and find great deals.

[Access the Full training clicking here](#)

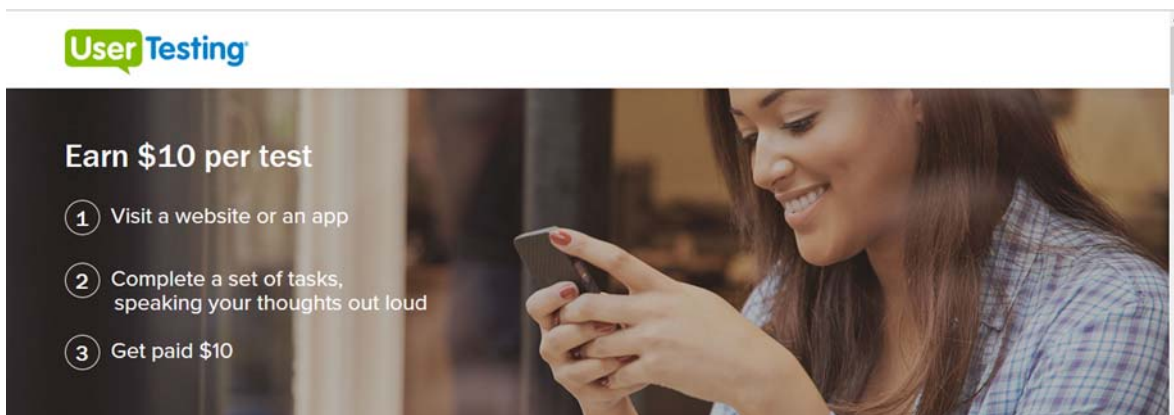
Chapter 6: Making Easy Money Online by Testing Stuff

Over the year's, product testing has been one of the most genuine ways to make money from home. There are many benefits of working from home, including not having to commute, working on your schedule and so much more.

There are a variety of ways to make money from home with one of them being testing free products.

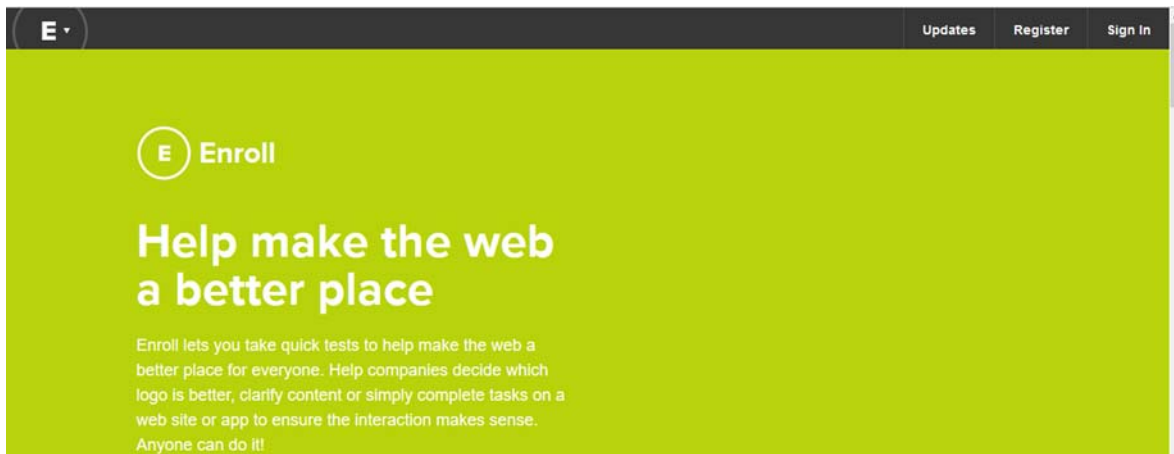
Some companies will send you sample products, while others will send full sized ones, which you will test every month and then pay you for giving them your thoughts on the products. These online testing companies include:

[UserTesting.com](https://www.usertesting.com)



UserTesting.com is a website that hires regular Internet users to test websites and record their experiences. UserTesting pays \$10 via PayPal for every 20-minute video you complete to visit websites or apps, complete a set of tasks, and speak your thoughts aloud.

[Enrollapp.com](https://enrollapp.com)



Enrollapp is a company that fits into a bit of a cliché phrase; making the web a better place for everyone. Enrollapp was created to help developers see what users expect from a website in certain niches. Enrollapp pays a certain amount of money for every test you perform. On their website, you can launch a demo test and get paid via PayPal once your balance reaches just \$1.

[Access the Full training clicking here](#)

Chapter 7: Making Easy Money Online by Performing Easy Tasks

Making money by doing simple online tasks is now possible with the increase of people seeking assistance through the internet. The tasks that need to be completed are quite simple.

A short task is any job or assignment that can be completed in a short amount of time. The tasks that can be completed vary greatly in nature, as does the pay.

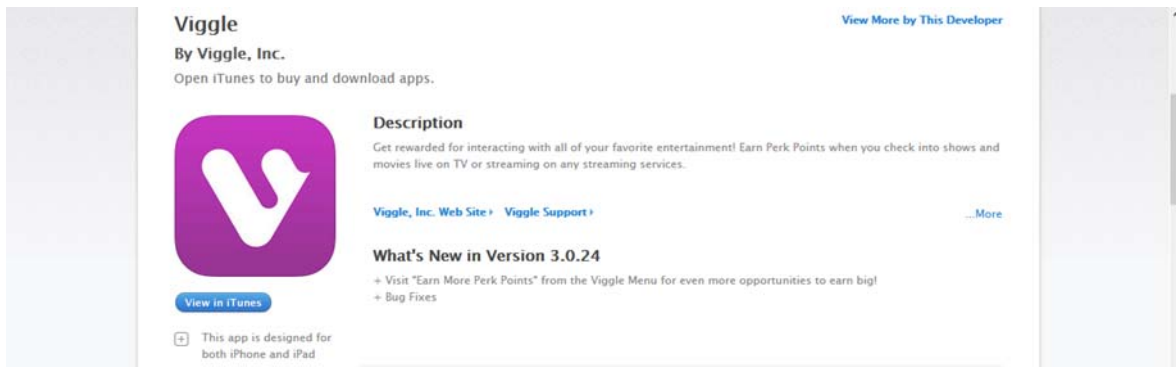
The reason this is such a great opportunity for moms is that the tasks can be completed at any time, and the majority of short tasks don't require moms to be on the phone, which requires a quiet household.

[MTurk.com](https://www.mturk.com)

The screenshot shows the Amazon Mechanical Turk website. At the top, there's a navigation bar with links for 'Your Account', 'HITS', and 'Qualifications'. Below this, a yellow banner states: 'Mechanical Turk is a marketplace for work. We give businesses and developers access to an on-demand, scalable workforce. Workers select from thousands of tasks and work whenever it's convenient. 550,580 HITS available. View them now.' The main content area is divided into two columns. The left column is titled 'Make Money by working on HITS' and describes HITS as individual tasks. It lists benefits for workers: 'Can work from home', 'Choose your own work hours', and 'Get paid for doing good work'. It includes a flowchart: 'Find an interesting task' (represented by a magnifying glass icon) -> 'Work' (represented by a gear icon) -> 'Earn money' (represented by a dollar sign icon). The right column is titled 'Get Results from Mechanical Turk Workers' and describes how requesters can use the platform. It lists benefits for requesters: 'Have access to a global, on-demand, 24 x 7 workforce', 'Get thousands of HITS completed in minutes', and 'Pay only when you're satisfied with the results'. It includes a flowchart: 'Fund your account' (represented by a wallet icon) -> 'Load your tasks' (represented by a document icon) -> 'Get results' (represented by a star icon).

Mechanical Turk is a web service that provides an on-demand, scalable, human workforce to complete jobs that humans can do better than computers, for example recognizing objects in photos. MTurk workers earn somewhere between \$3 and \$3.25 per hour of work.

[Viggle](#)



Viggle is a loyalty program for television that gives people real rewards for checking into the television shows they're watching. Currently available for Apple iPhone, iPad and iPod touch, Viggle automatically identifies what television shows users are watching and awards them points when they check-in. Viggle users can redeem their points in the app's rewards catalog for items such as movie tickets, music, & gift cards.

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Section 3

Advanced Ways to Make
Money Online

Chapter 8: Blogging



The blog is an abbreviated version of "weblog," which is a term used to describe websites that maintain an ongoing chronicle of information.

Blogging is simply the act of journaling online, either with a purpose or without. It is the process of sharing, or reaching out and breaking down cultural and ideological divides.

Many blogs focus on a particular topic, such as web design, home decor, sports, or mobile technology. Some are more eclectic, presenting links to all types of other sites, and others are more like personal journals, presenting the author's daily life and thoughts.

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Chapter 9: Freelancing



Working independently to earn a living while continuously making dedicated efforts to achieve pre-set goals is known as freelancing.

A Freelancer is an individual who earns money on a per-task basis, usually for one-time or short-term work.

A freelancer is not an employee of a firm, and therefore, may be hired to complete different jobs concurrently by various individuals or firms unless contractually specified to work exclusively until a particular project is completed.

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Chapter 10: Email Marketing



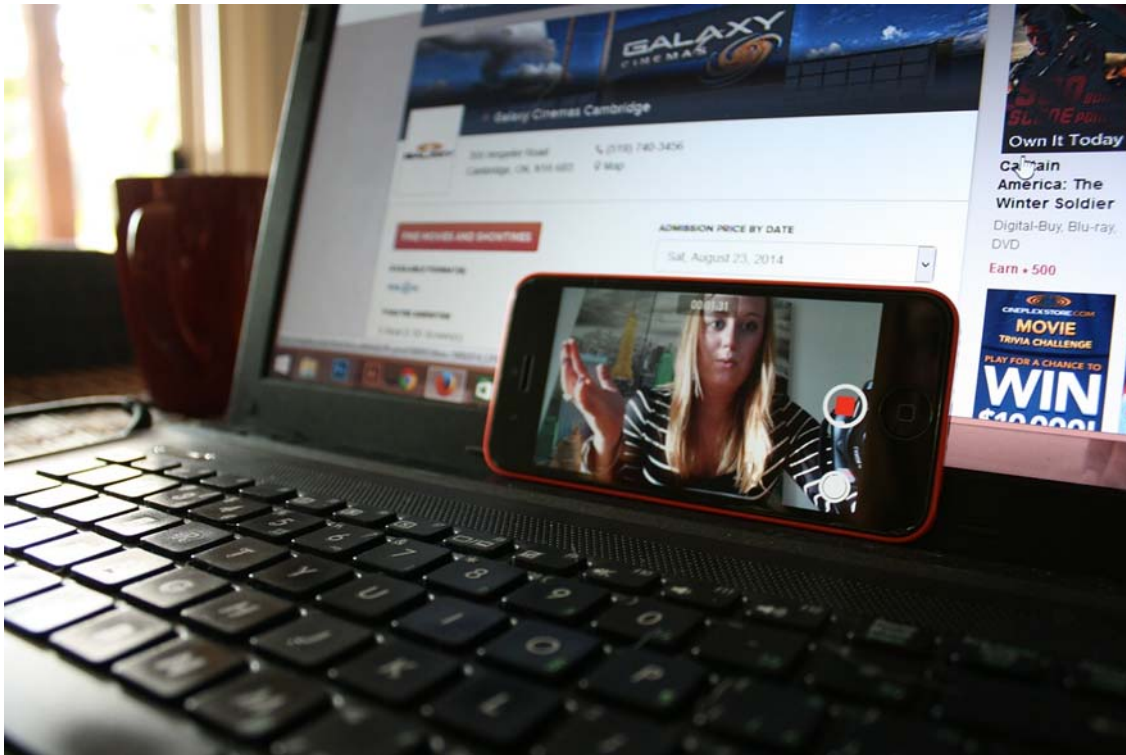
Email marketing is a powerful tool for acquiring, engaging, and retaining customers to help your business thrive. Email marketing occurs when a company sends a commercial message to a group of people by use of electronic mail.

Most commonly through advertisements, requests for business, or sales or donation solicitation, any communication is considered email marketing if it helps to build customer loyalty, trust in a product or company or brand recognition.

Email marketing is an efficient way to stay connected with your clients while also promoting your business. With email marketing, you can easily and quickly reach target markets without the need for large quantities of print space, television or radio time or high production costs.

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Chapter 11: Webinar Marketing



Webinar marketing is simply promoting and testing your products to prospects and customers over the internet. The evidence is clear. Webinars are the fastest and easiest way to conduct business online, regardless of whatever niche you are in.

Webinar marketing is one of the best ways to build trust with your audience. This is powerful, because as we move our leads through the buyer's journey, trust is one of the biggest factors that will determine whether they will buy our products or services or your competitors.

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Section 4

Additional Tips to consider

Chapter 12: Do's to apply

Most businesses understand that content is an extremely important part of their online marketing success, but not all businesses know how to use their content properly to get the most profitable effect.

The problem is further complicated by the fact that there's a lot of outdated or bad advice circulating. It isn't always easy to know which bits can be trusted.

Luckily, we've sorted out the wheat from the chaff for you.

Here are the things you must do if you plan to be successful with online marketing.



Invest in Building Your Online Presence

Guess what happens when an employer in the digital industry searches for your name on Google and sees nothing? If you don't have profiles built and optimized for LinkedIn, Twitter, etc., or even a personal blog or website to showcase who you are and what you stand for, folks are going to question your commitment to digital and social media.

When you say you are passionate about digital – don't just pay it lip service, own it by getting active in it.



Identify your audience

This is the first and most crucial step. You have to know what the interests of your customers are, and what they are most likely to type into a search engine when looking for the type of service you offer.

This will allow you to target your marketing strategy directly to the people who are willing to commit to purchasing, signing up for or contacting you directly.

There are various excellent online tools that can help make your marketing strategy much more effective. You can use the basic tools that Google offers to find out what people search for most, and which keywords don't have a lot of strong competition, so that you won't have to fight for a good position in SERPs.



Where you could reach your customers

Most people use social media fairly regularly today, which makes this the perfect place to search for customers. However, it is very important to be present on several different social media platforms.

This will help you promote your website in different ways, from sharing blog posts on Twitter, Facebook and LinkedIn to pinning pictures on Pinterest, and posting videos on YouTube and engaging fans in the comments. This also depends on the product/service you are offering.

For example, if you are running an online clothing store, it is much better to reach out to your audience on websites such as Instagram and Pinterest than on Facebook. This is a very important thing to research and experiment with.

The best way is to test multiple social media sites and analyze the data you've acquired. This will give you a clear picture of where you can reach the majority of your customers.

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Chapter 13: Don'ts to avoid

With marketing, success often depends on knowing what not to do, as well as knowing what you should do. Today, there are numerous online marketing opportunities, many of which are self-service.

While that's convenient, it can make it too easy for a company to get an advertising campaign up and running. In fact, it might be so easy that a company doesn't take the time to think things through, and ends up making a serious marketing mistake that can derail a campaign altogether.

Here are online marketing mistakes you should make an effort to avoid.



Thinking Pre-Internet Marketing Simply Needs to Be Moved Online

Successful online marketing doesn't just mean taking what worked before the internet and moving it online. The truth is, people behave differently with the internet and mobile devices, than they did with old media.

Potential customers have more control, choices, and information than ever, and what worked when print and television were dominant can't just be moved online and expected to perform.

Successful digital marketing must be relevant, and it must reach the people it's relevant to. Achieving this requires smart use of marketing data and an internet-age approach to marketing.



Failing to Develop a Plan to Monitor the Marketing Campaign

It's not uncommon for a business owner to develop a great marketing plan that has all of the bells and whistles on it. From designing an innovative social media campaign to ensuring the website has been appropriately optimized for the major search engines, a lot of work goes into the initial planning.

Even though the marketing campaign has been well thought out for deployment, the owner may not see the need for following through with a plan to monitor the marketing campaign on an ongoing basis. Which means, the success of the overall campaign may be compromised needlessly.

To avoid these problems, the business owner and their representatives should develop a solid plan that will monitor the campaign's success from the initial start-up. This ongoing plan is designed to identify and pinpoint areas that may need to be changed.

Specifically, the opportunities that have the potential for capturing a larger target audience. For instance, the business owner may need to spend a little bit more money to get the maximum benefits in their social marketing strategy.

Simply stated, with only an additional small investment, the campaign may draw in more visitors from LinkedIn, Facebook, and Twitter.

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Chapter 14: Premium tools and Services to consider

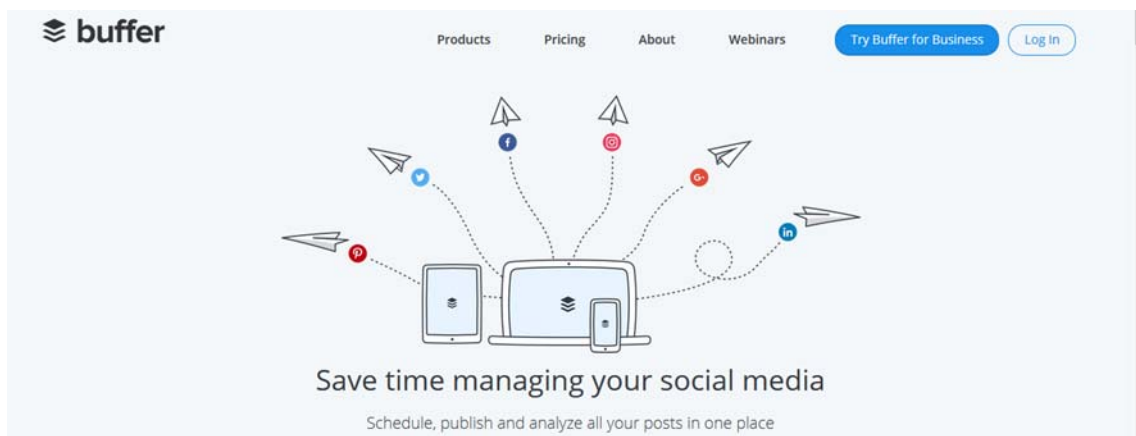
Online Marketing Tools refers to any online software or portal that you can use to create, build, manage and promote an online business within the Internet marketing arena.

It is true to say that almost every job completed by any piece of software could be done by hand. The software is typically designed to automate the process, and save considerable time for the user.

Consider these premium online marketing tools that can help you skyrocket your online money making.

Social Media Tools

[Buffer](#)



Buffer is a social media management tool that will help you streamline your social posting efforts. We already know how powerful social media is for your

marketing initiatives, but leveraging a tool like Buffer will help you increase your followers, engage your audience, and build your brand.

The benefit of Buffer is its ability to let you connect multiple accounts to one dashboard.

Buffer's free plan is perfect for new businesses looking to grow their social presence. To unleash the full power of the software, you might want to consider one of their upgraded plans.

[HootSuite](#)



HootSuite is a great tool. You can use the scheduler to pre-schedule your posts for a specific date and time, and you can preview how it will look.

Using HootSuite's "streams," you can view all of your posts on all of your networks in a visual format, which makes it super easy to keep track of what you are posting and where.

You can also track your campaigns analytics; a handy feature for those who are regularly reporting the success of their social media campaigns.

[Access the Full training clicking here](#)

Chapter 15: Shocking Case Studies

[Access the Full training clicking here](#)

Conclusion:

We're thrilled that you have chosen to take advantage of our Training Guide, and we wish you amazing success.



And in order to take your Online Money Making Activities even farther, we invite you to get the most out of it by getting access to our Training Guide [clicking here](#).

Thanks so much for the time you have dedicated to learning how to really make money online.

Making money online has come to stay in the market forever.

To Your Success,

David Henry

Top Resources



Videos

- ✓ https://www.youtube.com/watch?v=V6z4XoM_Lxo
- ✓ <https://www.youtube.com/watch?v=t5p9TYysg3g>

Tools & Services

- ✓ <http://mashable.com/2007/07/30/make-money-online/#v31pl6Yll5qc>
- ✓ <http://www.johnchow.com/12-free-tools-to-make-money-online/>

Training Courses

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