



## BLOG POSTS

Subject	Hook	Pain Point	Image URL	Publish Date

Person responsible for writing content: \_\_\_\_\_

Due date for this to be completed: \_\_\_\_\_

Personal responsible for loading and scheduling: \_\_\_\_\_

Due date for this to be completed: \_\_\_\_\_

## SHARABLES

Type	Topic/Headline	Hook	Pain Point	CTA	Publish Date

Person responsible for creation: \_\_\_\_\_

Due date for this to be completed: \_\_\_\_\_

## PRESENTATIONS

Topic	Purpose	Hook	CTA	Publish Date	Publish Location

Person responsible for creation: \_\_\_\_\_

Due date for this to be completed: \_\_\_\_\_



## VIDEO/AUDIO

Topic	Purpose	CTA	Publish Date	Publish Location

Person responsible for creating: \_\_\_\_\_

Due date for this to be completed: \_\_\_\_\_

## CASE STUDIES

Subject	Purpose	Publish Date	Publish Location

Person responsible for creating: \_\_\_\_\_

Due date for this to be completed: \_\_\_\_\_

## ADVERTISING

Topic	Hook	CTA	Publish Date	Publish Location

Person responsible for creating: \_\_\_\_\_

Due date for this to be completed: \_\_\_\_\_

