

Announcing The Brand New, 9-Part, Step-By-Step Video Course, That Shows You

"How to Quickly and Easily Create Your Own Hot-Selling WordPress Plugin... Even If You Don't Know A Single Line Of Code... Starting Today!"

This isn't just another video product with theory... it's taken from true results from working in successful WordPress plugin launches

From the Desk of:

[Your Name]

Dear Friend,

FACT: Software has the highest perceived value, and it often sells like hot cakes. But even more popular is anything WordPress.

Why? This is because a WordPress site needs plugins to run efficiently. Plus, there are so many different types of sites - everything from general information sites and niche markets, to ecommerce, local businesses, direct sales, and more!

Because there are so many different needs, there are untold different demands for paid plugins.

At the end of the day, people would rather pay for software to automate their life than doing things manually, which eats time out of their day. Time is money and people understand that.

PROBLEM: Most people that aren't programmers don't know how to create software and don't know where to start. They are even afraid of going into this business, because they don't know how to turn their ideas into software, or maintain it.

Or worse, they buy other courses that show them how to hire a programmer.

Contrary to belief, you need to know how turn an idea into a document that tells your programmers what to do.

So, to avoid putting you in this same position, we are going to show you how to do it the right way.

However, you can finally get over this roadblock.

Introducing <title>

This step-by-step, 9-part video series takes you by the hand and shows you how to take a simple idea and turn it into a simple, yet 'hot-selling' WordPress Plugin. After watching this video series, you should easily be able to bypass the biggest roadblocks that most newbies jumping into this business face.

Here's a list of this 9-part video series in more detail.

Video #1: Introduction to WordPress Plugin Creation

In this video, you will learn what you need to get started. You'll also be given a quick overview of the video course itself and you'll learn how it all works, so you know what to expect before we even get started. Once you have mastered this, you can implement this business faster.

Video #2: Research Profitable Plugin Ideas

Let's do some quick research to show you what plugins are in demand by looking at consumer demand.

Video #3: Verify Your Idea

Now it's time to verify that research and start spying on software developers that are already doing well. The truth is that not all plugins succeed. However, we'll make sure to cover crucial information to help you avoid that pitfall. Once you find a profitable idea, it's time to move to the next video.

Video #4: Dig Deeper

Once your idea is good, we'll dig deeper. This is usually when people go and hire a programmer and tell them to clone someone else's plugin. Big mistake. In this video, you'll learn how to figure out 'what' your software

should be about by analyzing your buyer. One key tip you will learn is that software is generally created because someone has problems.

So, if you know what their problems are, then you can easily create a simple solution.

Video #5: Determining What the Software Does

Once you have figured out what your software is going to be about, or more importantly what it is going to solve, we then need to focus on "how" it is going to solve that problem. This will help you figure out EXACTLY what your software does. In other words, you'll want to know 'how it works'. Luckily, if you know how to create a to-do list, or even a grocery list, then creating software specifications is a very easy thing to do.

Video #6: List to Flow

Once you have created your step-by-step 'to-do list', you are going to need to turn it into a visual flow chart that makes sense. You are going to need to communicate with the programmer. Get this part wrong and you'll end up getting charged more by the programmer. Programmers are very costly when they don't understand what you're asking.

Video #7: User Interface Design

Once you have a visual flowchart or map of what your software will do, it's time to work on the user interface, which is what the user will see. Creating this along with the flow chart will allow you to connect the visual dots, thereby creating better specifications for the programmer to understand.

Video #8: Writing Your Specifications

Congratulations, by now you have in hand the most important part of the software creation process. Now it's time to take everything that we have brainstormed and turn it into an official document that can be given to any programmer.

Video #9: Finding Programmers

A good WordPress programmer is going to need to know a few things. While we can elaborate further on how to find programmers later, I do want

to discuss what kind of characteristic traits and skill sets you should be looking for in your programmer. You will learn some out-of-the-box tricks that will allow you to pinpoint the right person for your WordPress plug-in.

So... with that said, grab this video series today, and learn how to turn your profitable idea into a WordPress plug-in specification.

Add this product to your cart now for only...!

\$67 \$47

Regards,

[Your Name]

P.S. This is one of the most important parts of WordPress plug-in creation. Skip this process and your software will fail.

P.P.S. This 9-part video series isn't just another one of those videos that are made from theory. You get to watch over the shoulder of a real successful WordPress Plugin builder.